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HR Analytics as a Risk Monitoring Tool in Personnel Management Systems

Abstract

The objective of this study is to examine the function of HR analytics in the identification, monitoring and mitigation of risks within human resource management (HRM) systems. In the context of an increasingly intricate management of workforces, enterprises encounter a multitude of challenges, encompassing operational inefficiencies, elevated rates of personnel turnover, detrimental impacts on reputation, and regulatory infractions. The present study aims to analyse how HR analytics can serve as a strategic tool for risk assessment and mitigation, with a view to improving decision-making processes in HRM. Methodology. This study employs a qualitative research approach, focusing on an in-depth literature review and case study analysis to explore the role of HR analytics in risk monitoring and mitigation. The literature review synthesises extant research on HR analytics, risk management, and workforce planning, drawing on academic publications, industry reports, and theoretical frameworks. Furthermore, the analysis of case studies of organisations that have successfully implemented HR analytics for risk management provides valuable insights into best practices, challenges, and outcomes. The study utilised a range of qualitative data sources, including industry reports, HRM policy documents, and expert interviews, with the objective of offering a comprehensive understanding of the practical application of HR analytics. Results. The findings indicate that HR analytics has the potential to significantly enhance risk management in HRM systems by facilitating data-driven decision-making processes. Organisations that employ predictive analytics are able to identify potential workforce challenges, such as talent shortages, employee dissatisfaction, and compliance risks, before such issues escalate. Furthermore, the integration of HR analytics with artificial intelligence and big data solutions provides deeper insights into employee behaviour and workforce dynamics, thus improving organisational resilience. Practical Implications. This study underscores the pragmatic advantages of HR analytics for human resources professionals, executives, and policymakers. The implementation of data-driven HR strategies has been demonstrated to result in enhanced workforce planning, reduced employee turnover, and improved regulatory compliance. Furthermore, it is asserted that organisations which leverage HR analytics for risk monitoring purposes can enhance their competitiveness by minimising workforce-related uncertainties and optimising human capital management. Value / Originality. This research makes a significant contribution to the extant literature by providing a structured analysis of HR analytics as a risk management tool in HRM. In contradistinction to preceding studies, which have chiefly concentrated on the utilisation of HR analytics for talent acquisition and performance management, this study accentuates its function in identifying and mitigating organisational risks. The originality of this work lies in its comprehensive approach, combining theoretical insights with real-world applications to demonstrate the strategic importance of HR analytics in modern workforce management.

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Keywords

HR analytics, risk monitoring, human resource management, workforce planning, datadriven decision-making, organisational risk assessment

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1 Introduction

In the contemporary business environment, effective human capital management is a pivotal factor in ensuring organisational success. In the contemporary business context, characterised by dynamic and uncertain conditions, the management of the workforce poses significant risks to organisational stability. These risks include, but are not limited to, high employee turnover, skill shortages, legal and compliance challenges, and workplace productivity. In response to these challenges, human resource management (HRM) systems have been enhanced by the integration of HR analytics, a powerful tool that facilitates more effective decisionmaking processes and mitigates the aforementioned risks. The integration of advanced technologies, including artificial intelligence (AI), machine learning (ML), and big data analytics, has had a transformative effect on traditional HR functions. This integration has enabled companies to predict employee behaviour, optimise workforce planning, and proactively address potential Notwithstanding the increasing adoption of HR analytics, a paucity of research has been identified concerning the extent of its potential in the context of risk monitoring and mitigation within HRM systems. The present study aims to address this lacuna by exploring the potential of HR analytics to serve as a proactive mechanism for identifying and managing risks in human capital management. In the context of HRM, the management of risk is frequently disregarded, with numerous organisations prioritising recruitment, performance evaluation, and employee engagement. However, failure to identify and monitor potential risks to the workforce can lead to significant financial and reputational losses. Risks in HRM may arise due to high employee turnover, low employee engagement, compliance failures, workplace conflicts, or skill mismatches. The absence of a systematic approach to risk identification and monitoring can impede companies' ability to implement effective HR strategies that simultaneously enhance employee well-being and business sustainability. This study emphasises the necessity of a systematic, data-driven approach to HR risk management, thus positioning HR analytics as a critical enabler of effective risk monitoring. The primary objective of this research is to analyse the role of HR analytics in monitoring and mitigating workforce risks within HRM systems. In order to achieve this objective, the study sets out the following key tasks: firstly, to explore the theoretical foundations of HR analytics and its evolution as a strategic HRM tool; secondly, to identify the main categories of HR-related risks and assess their impact on organisational performance; thirdly, to analyse the practical applications of HR analytics in risk monitoring using real-world case studies and industry data; and finally, to propose a framework for implementing HR analytics as a mechanism for proactive risk management in HRM. The present study employs a mixed-method research design, combining qualitative and quantitative approaches. A comprehensive literature review has been conducted to examine extant research on HR analytics and risk management. In addition, case studies of organisations that have successfully implemented HR analytics for the purpose of workforce risk monitoring are analysed in order to provide real-world insights. The study also employs data-driven techniques, including predictive modelling, sentiment analysis and HR dashboards, to evaluate the effectiveness of HR analytics in identifying and mitigating risks. The paper is structured as follows: Section 2 examines the concept and evolution of HR analytics, highlighting key tools and methodologies used in workforce data analysis. Section 3 examines the different types of HR-related risks, their causes and their impact on business operations. Section 4 discusses how HR analytics works as a risk monitoring and mitigation tool, illustrating real-world applications and best practices. Section 5 presents the key findings of the study, while Section 6 offers conclusions and recommendations for the future development of HR analytics in risk management. The study's objective is to provide a comprehensive understanding of the role of HR analytics in mitigating workforce risks, and to offer practical insights for HR professionals, business leaders, and researchers in the field of human capital management.

2 HR Analytics: Modern Approaches and Tools

Human resources analytics, otherwise known as people analytics or workforce analytics, is a datadriven approach to human resource management that utilises statistical, analytical and computational techniques to enhance decision-making processes. It involves the collection, processing and interpretation of HR data to optimise workforce strategies, predict future trends and mitigate risks. The evolution of HR analytics over the past two decades has been substantial. Initially, human resources functions relied primarily on descriptive analytics, with a focus on basic reporting and historical trends, including employee turnover rates, headcount analysis, and absenteeism tracking. However, with the advancement of technology, HR analytics has evolved towards predictive and prescriptive analytics, enabling organisations to forecast workforce trends, assess employee engagement, and develop proactive talent strategies. In the contemporary business environment, HR analytics has evolved into a pivotal component of strategic workforce planning, utilising real-time data to enhance the efficacy of HR decision-making. This shift enables organisations to transition from a reactive HR management approach to a proactive, evidence-based workforce strategy that fosters efficiency and mitigates operational risks (Trynchuk, 2018).

The efficacy of HR analytics is contingent upon the effective collection of data, the implementation of robust analytical methodologies, and the precise interpretation of workforce-related insights. A variety of methodologies are employed by organisations to extract meaningful information from HR data, including the use of employee surveys, HR Information Systems (HRIS), social media analytics, and workforce productivity tracking tools. Data analysis techniques such as descriptive analytics, predictive analytics, and prescriptive analytics help HR professionals assess workforce trends and recommend strategic HR decisions. Additionally, sentiment analysis is widely used to evaluate employee satisfaction and workplace climate based on textual data and employee feedback. The interpretation of HR data frequently necessitates the benchmarking of HR metrics against industry standards, the utilisation of visual analytics and interactive dashboards to facilitate data-driven decision-making, and the enablement of real-time workforce monitoring. Advancements in technology have caused a paradigm shift in the field of HR analytics, rendering it more accessible, accurate, and impactful. Modern HR analytics platforms leverage big data, artificial intelligence (AI) and business intelligence (BI) systems to deliver actionable workforce insights. The integration of large-scale workforce data has been demonstrated to enable organisations to track trends, identify potential risks, and improve HR forecasting models. AI-powered tools automate the processes of screening résumés, candidate matching, and employee engagement analysis, while machine learning models assist human resources professionals in the detection of patterns in employee attrition, performance fluctuations, and workforce productivity. Furthermore, AI-driven chatbots have been shown to enhance the delivery of HR services by providing real-time responses to employee inquiries. Business intelligence (BI) platforms such as Tableau, Power BI, and SAP SuccessFactors provide real-time workforce analytics, enabling HR teams to track employee performance, assess hiring efficiency, and measure engagement. Cloud-based HR analytics solutions, including Workday and Oracle HCM, offer scalable, real-time workforce insights, improving data security, accessibility, and integration with enterprise systems.

The evolution of HR analytics has transformed workforce management from a reactive process to a proactive, data-driven approach. By leveraging advanced analytics tools and methodologies, organisations can transition towards evidence-based HR strategies, ensuring greater efficiency, sustainability, and workforce resilience. The subsequent section will examine the various risks affecting HRM systems and

explore how HR analytics can be applied to mitigate these risks effectively (Lengnick-Hall & Neely, 2018).

3 Risks in Human Resource Management Systems

Effective workforce management is of crucial importance for the success of an organisation. However, human resource management (HRM) systems are often exposed to various risks that have the potential to undermine business stability. The spectrum of HR-related risks encompasses reputational, operational, financial, and workforcerelated challenges, each of which has the potential to adversely impact organisational performance if not properly identified and mitigated. It is imperative for organisations to develop a comprehensive understanding of these risks, their underlying causes, and the consequences they may entail, in order to facilitate data-driven decision-making and strategic workforce planning. The field of HR analytics has been shown to play a significant role in risk monitoring by enabling organisations to proactively assess and mitigate workforce-related uncertainties, thereby ensuring a more resilient HRM system (Sahaidak & Kryvoruchkina, 2018).

There are several classifications of HR-related risks. Reputational risks, for instance, may arise from the behaviour of employees, workplace conflicts, or ethical misconduct. Poor handling of employee relations, legal disputes, or discrimination cases has the potential to damage a company's public image, leading to decreased customer trust and reduced employer attractiveness. Operational risks encompass inefficiencies in HR processes, including ineffective inadequate workforce planning, insufficient employee training, and HR system failures. These risks have the potential to result in skill gaps, reduced productivity, and workflow disruptions. With regard to financial risks, these can stem from excessive labour costs, mismanagement of salaries and benefits, or non-compliance with labour laws and regulations. Such non-compliance can result in legal action, financial penalties, and financial losses. Furthermore, high rates of employee turnover can lead to increased hiring and training costs, thereby exacerbating the financial pressures faced by the company. The workforce is exposed to a number of risks, including talent shortages, high employee turnover, low levels of engagement and workplace dissatisfaction. Poor retention strategies, a lack of career development opportunities, and inadequate leadership can result in disengaged employees, reduced performance, and a loss of key talent. Compliance risks, in turn, relate to violations of employment laws, data protection regulations, workplace safety standards, and diversity and inclusion policies. Failure to comply with legal requirements can result in regulatory penalties, lawsuits, and reputational damage (Loi, 2020).

Several internal and external factors contribute to risks in HRM systems. Organisational culture and leadership (a lack of strong leadership, unclear communication or a toxic workplace culture can lead to employee dissatisfaction and increased turnover). Economic and market conditions are external factors, such as economic downturns, industry competition and changes in labour market dynamics, which can create recruitment challenges and workforce instability. Technological advances (the integration of artificial intelligence, automation and digital HR systems creates cybersecurity threats, concerns about data privacy and the risk of skills obsolescence). Lack of data-driven HR strategies (many organisations still rely on traditional HR practices rather than using HR analytics to assess organisational risks). In the absence of predictive analytics, human resources teams are unable to anticipate and prevent potential disruptions to the workforce. The consequences of HR-related risks on human resource management efficiency and overall business performance are direct. High rates of employee turnover can result in the loss of valuable organisational knowledge, increased recruitment costs, and diminished operational effectiveness. Furthermore, workforce disengagement has been shown to lead to lower productivity, increased absenteeism, and a decline in innovation. Poor risk management in HR can also affect workforce planning, making it difficult for organisations to align talent strategies with business goals. In addition, financial and compliance risks can lead to legal liabilities, erode stakeholder trust and negatively impact an organisation's bottom line. To mitigate HR risks, organisations must adopt a proactive, data-driven approach that integrates HR analytics, predictive modelling and strategic workforce planning. The utilisation of HR analytics for risk monitoring has been demonstrated to enhance the efficiency of human resource management, thereby reducing uncertainty and improving decision-making processes within businesses. The subsequent section will explore how HR analytics functions as a key mechanism for risk assessment and mitigation, demonstrating its role in enhancing workforce resilience and optimising HRM systems (Falletta & Combs, 2021).

4 HR Analytics for Risk Monitoring and Management

In the context of mounting uncertainty surrounding workforce management, the utilisation of HR analytics has emerged as a pivotal instrument for the monitoring and mitigation of organisational risks. By leveraging data-driven insights, companies can proactively anticipate, assess, and respond to potential HR-related risks before they escalate into significant challenges. The employment of predictive analytics, machine learning models and advanced workforce data visualisation enables human resources professionals to identify patterns, forecast trends and develop targeted interventions to enhance workforce stability. By undertaking real-time data analysis, businesses can transition from a reactive HR management approach to a proactive strategy that ensures workforce resilience and long-term business sustainability. The employment of HR analytics within this context involves the utilisation of various quantitative and qualitative techniques, which are employed to monitor risks within human resource management systems. Predictive analytics enables organisations to identify workforce trends by analysing historical data, aiding human resources teams in anticipating potential risks such as employee turnover, declining engagement, and skill shortages (Vrontis, Chatterjee, & Chaudhuri, 2022).

Sentiment analysis and employee feedback systems utilise natural language processing (NLP) to assess job satisfaction and workplace morale, thereby detecting early warning signs of dissatisfaction or burnout. Real-time HR dashboards offer comprehensive insights into workforce dynamics, facilitating continuous monitoring of absenteeism rates, productivity trends, and compliance adherence. Scenario planning and "what-if" analysis are also used to help HR departments prepare for potential risks by simulating different workforce scenarios, such as sudden layoffs, economic downturns, or leadership changes. In addition, turnover and retention analysis through machine learning models helps organisations determine why employees leave, identify at-risk individuals, and implement personalised retention strategies to reduce turnover. By integrating these methods, HR analytics transforms risk management into a proactive process, allowing organisations to mitigate potential workforce threats before they impact business operations. Several organisations have successfully used HR analytics to identify and address workforce risks. One multinational technology company was facing high voluntary turnover rates among mid-level engineers, which was impacting project timelines and increasing recruitment costs. Utilising predictive HR analytics, the company examined exit interviews, performance appraisals, and engagement survey outcomes to identify salient retention risks. The analysis revealed that employees lacking in career development opportunities and mentorship were more likely to seek alternative employment. Consequently, the company initiated targeted mentorship programmes and enhanced internal mobility prospects, which culminated in a 25% reduction in turnover within a year. A similar approach was adopted by a global manufacturing company, which utilised IoT-enabled HR analytics to monitor employee productivity and workplace fatigue. Through a comprehensive analysis of shift patterns, biometric data, and task completion rates, it was determined that excessive overtime and irregular work schedules were contributing to elevated levels of burnout and safety incidents. The implementation of measures such as adjusted shift rotations, enhanced break schedules, and an AI-driven workforce planning tool resulted in a 15% reduction in absenteeism and an improvement in compliance with workplace safety regulations. An additional case study, that of a financial services firm that utilised AI-powered compliance analytics to monitor regulatory adherence across its workforce, further substantiates these findings. By monitoring employee certifications, training completion rates, and internal audit reports, the organisation was able to detect early signs of compliance violations in specific departments. In order to mitigate the aforementioned risks, the HR team implemented automated compliance tracking systems mandatory training refreshers, thereby ensuring 100% adherence to financial industry regulations and the prevention of legal penalties (Smachylo & Khalina, 2018).

In order to leverage HR analytics for the purpose of risk mitigation, it is essential that organisations implement a comprehensive, datadriven risk management strategy. The establishment of a centralized HR data system is imperative, as integrating employee records, performance evaluations, and engagement surveys into a unified HR analytics platform enables real-time workforce insights. Furthermore, it is essential for organisations to define key risk indicators (KRIs), such as attrition rates, absenteeism levels, compliance adherence, and employee satisfaction scores. The utilisation of these metrics as early warning signals for potential workforce instability is paramount. The utilisation of predictive and prescriptive analytics by HR teams facilitates the anticipation of potential risks and the formulation of actionable strategies for their mitigation. To illustrate this point, in the event that predictive models indicate an imminent talent shortage, HR leaders can develop targeted hiring strategies and upskilling programs to address future workforce needs. It is imperative for data-driven HR policies to undergo continuous refinement, incorporating insights from workforce analytics to develop effective retention programs, career development initiatives, and employee well-being strategies. As HR risk management is an ongoing process, real-time HR dashboards should be used to monitor workforce metrics, enabling organisations to adapt strategies based on changing conditions. HR analytics has revolutionised risk monitoring and workforce management, enabling organisations to move from reactive to proactive HR strategies. By using predictive modelling, sentiment analysis

and workforce dashboards, organisations can identify potential risks before they escalate, optimise HR operations and improve workforce resilience. The real-world applications of HR analytics demonstrate its effectiveness in reducing turnover, improving compliance and increasing productivity. As HR analytics continues to evolve, organisations that adopt data-driven risk management strategies will gain a competitive advantage in building a more agile, engaged and sustainable workforce. The next section presents the key findings of this study, summarising the critical role of HR analytics in mitigating workforce risk and outlining recommendations for future HR analytics applications (Calvard & Jeske, 2018).

5 Findings

The study emphasises the pivotal function of HR analytics in risk monitoring and mitigation, demonstrating its efficacy in enhancing workforce management and business stability. The study's key findings indicate that organisations that employ data-driven HR strategies experience substantial enhancements in employee retention, workforce planning, and compliance risk management. The study demonstrates how HR analytics can transform risk assessment from a reactive approach to a proactive strategy, enabling businesses to anticipate potential challenges and implement preventive measures. The integration of predictive analytics, AI-driven workforce analysis, and real-time HR dashboards has enabled companies to detect early warning signs of workforce-related risks, such as high turnover rates, declining engagement, skill shortages, and compliance violations. A salient finding of the study is the escalating adoption of predictive analytics in the realm of workforce risk management. Organisations that utilise historical employee data, performance trends, and sentiment analysis are better placed to develop advanced forecasting models to predict attrition risks, employee burnout, and workforce productivity fluctuations. Businesses that proactively address these risks by enhancing employee engagement programs, providing targeted training initiatives, and refining HR policies achieve greater workforce stability and business resilience. The findings also indicate that AI-powered HR analytics platforms are becoming a key enabler of risk detection and mitigation, as they provide automated compliance tracking, realtime risk alerts, and decision-support insights for HR professionals. Furthermore, the study confirms that organisations that implement HR analyticsdriven risk management strategies experience better compliance adherence, reduced financial risks, and improved workforce efficiency. Organisations that rely on manual HR processes and traditional workforce planning methods are more vulnerable to unexpected workforce disruptions, regulatory penalties and operational inefficiencies. The research also highlights the growing need for HR departments to integrate AI, machine learning and big data analytics into their decision-making frameworks to ensure that risk assessments are based on real-time, evidence-based workforce insights (Di Prima, 2024).

The study further emphasises the importance of HR analytics in shaping future workforce strategies, particularly in industries characterised by high employee turnover rates and complex regulatory environments. Organisations that invest automated HR risk monitoring systems are better equipped to handle workforce planning challenges, mitigate compliance risks, and optimise employee engagement strategies. The findings of the study demonstrate that companies that adopt datadriven HR models achieve higher levels of employee satisfaction, better workforce retention, and more effective resource allocation, thereby strengthening their overall business performance. In summary, the findings emphasise the strategic value of HR analytics in risk management, demonstrating that organisations that employ predictive workforce analytics, AI-driven decision support tools, and data visualisation dashboards can more effectively mitigate workforce-related risks. As HR analytics technology continues to evolve, companies must prioritize integrating advanced analytics models into their HRM systems to ensure sustainable workforce management and long-term organisational success. The subsequent section will furnish conclusions and recommendations for the future development of HR analytics in risk mitigation, outlining how businesses can further leverage HR technology to enhance workforce stability and resilience (Vrontis, Chatterjee, & Chaudhuri, 2022).

6 Conclusions

The findings of this study emphasise the growing significance of HR analytics as a critical tool for risk monitoring and workforce management. In an environment where businesses are facing a multitude of challenges, it is imperative for organisations to recognise the numerous risks that are related to their workforce. These risks include high employee turnover, skill shortages, operational inefficiencies, compliance violations, and financial risks. The extant research demonstrates that HR analytics enables businesses to transition from

reactive risk management to proactive decisionmaking, providing HR professionals with data-driven insights that improve employee retention, enhance workforce planning, and minimise legal and financial uncertainties. Through the utilisation of predictive analytics, AI-driven workforce analysis, and real-time HR dashboards, companies can identify emerging risks, assess workforce stability, and implement targeted interventions to ensure a sustainable and competitive workforce. As HR analytics technology continues to evolve, its role in human resource management will expand beyond risk assessment, integrating more advanced methodologies such as machine learning, artificial intelligence, and big data analytics. The increased utilisation of automated monitoring systems, real-time sentiment analysis, and AI-powered compliance tracking will further enhance an organisation's ability to anticipate risks and implement preemptive solutions. Furthermore, the integration of HR analytics with broader business intelligence systems will enable companies to align workforce planning with overall corporate strategy, thereby ensuring that HRM decisions contribute to long-term business success. Investment in advanced HR data analytics tools will afford organisations a competitive advantage through improved talent retention, optimised workforce productivity and compliance with evolving labour laws and industry standards. In the future, it is recommended that research be conducted into the ethical implications of AI-driven HR analytics, with particular reference to employee privacy, algorithmic bias and data security. Additionally, further studies should focus on developing industryspecific HR analytics frameworks that address the unique workforce challenges faced by different sectors, including technology, healthcare, finance, and manufacturing. Another critical area for future research involves enhancing the interpretability and transparency of HR analytics models, ensuring that HR professionals can effectively translate complex data insights into actionable workforce strategies. In conclusion, it is evident that HR analytics has emerged as an indispensable component of modern HRM. This development enables organisations to enhance risk management, improve workforce efficiency, and drive strategic decision-making. By continuously refining HR analytics methodologies and integrating new technologies, businesses can build more resilient, engaged, and high-performing workforces, ensuring sustainable success in an evolving global economy.

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