

Contents

Smart technology based on financial content management <i>Denys Medvedovskyi</i>	7
Trust asset management: essence and features <i>Perminov Stanislav, Djakona Valentina</i>	13
Global business network: off-shore model's diversification and impact <i>Yaroslava Stoliarchuk, Denys Ilnytskyi, Glib Turolev</i>	20
The role of institutional support mechanisms for global IT outsourcing development <i>Olha Yatsenko, Tetiana Didukh</i>	30
Intensification vectors of trade integration of the post-soviet countries <i>Tetiana Tsygankova, Olena Iatsenko</i>	36
Factors and features of the smart-economy development <i>Iryna Kalenyuk, Iryna Uninets</i>	42
Problems of realization of the intellectual component of innovative development of Ukraine <i>Liudmyla Tsymbal</i>	48
Development of human resources in Ukraine: key challenges and prospects in dimension of international comparisons <i>Levchenko Anna, Nemchenko Tetiana</i>	56
Genealogy of concepts of sustainable development and inclusive economic growth <i>Vladyslav Makhonin</i>	65
Formation peculiarities of modern business models of adult education institutions <i>Yuriy Zelenin, Alevtyna Kudinova</i>	70
A strategy development for a smooth transition into the remote studies in Latvian education institutions in a pandemic <i>Jevgenija Dehtjare, Igors Babics, Olga Verdenhofa, Viktoriia Riashchenko</i>	76

Efficiency evaluation of the diversification of the enterprise activity in the temporary accommodation and catering field <i>Dmytro Voronets</i>	83
Management of global marketing communications in the context of international business <i>Yegor Shevtsov, Tatiana Obolenska</i>	90
Risks and threats to ensuring food security of Ukraine: methodological foundations and practical evaluation <i>Oleg Skydan, Vadym Hrynyshyn</i>	96