CONTENTS

Natalia Antoci Diplomacy's Function in Guaranteeing National Energy Security	1
Ruslana Ignatenko Efficiency of Personal Income Taxation Models in Germany and Ukraine	5
Hanna Kaitandzhian Working Patterns of Transformed Nonprofit Organisations During the Pandemic. The Italian Case	14
Mariana Stoica The European Union Climate Policies and their Indirect Effects on the Economy of the Republic of Moldova	26
Yuliia Bashynska, Iryna Leshchukh Fostering Energy Sector "Green" Transition Based on Renewable Energy in Ukraine in Terms of War	34
Olha Hrynkevych, Anna Boiko Innovative Models of Pricing for Digital Education Products in Universities	44
Svitlana Zaika, Kateryna Bohomolova, Tetiana Slipukha Planning Entrepreneurial Activity in the Agricultural Sector as a Factor in the Development of Rural Areas	51
Anastasiia Zerkal, Yevhen Shcherbakha Wartime People Management: Ukraine's Civil Service Digital Transformation Experience and Lessons for Resilience	56
Karina Kapliar The Evolution and Influence of The Hong Kong and Shanghai Banking Corporation: Impacts of International Trade and Financial Management Strategies	62
Taras Mukha The Integration of Tracking Technologies in Supply Chain Management	68
Yuliia Ohrenych, Oleksandr Cherep, Iryna Dashko Theoretical Principles for Determining the Principles of Ensuring Socio-Economic Security as the Basis of the Competitiveness of Ukrainian Enterprises under the Conditions of Digitalization	75
Oksana Roik, Lilia Bublyk, Vasyl Mykhailyshyn Methodological Approaches to Managing Resource Provision in the Tourism Through Public-Private Partnerships: The Case of Ultraine and the Central and Fastern European Pagin	02
The Case of Ukraine and the Central and Eastern European Region	83

Kostiantyn Fuks	
Features of Developing a Digital Product Concept Using a Value-Based Approach	91
Mykhaylo Khalamandro	
The Role of Ukrainian Entrepreneurs in the Transformation of Global Supply Chains:	
Challenges and Opportunities for Cooperation with the United States	97