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PECULIARITIES OF THE ORGANIZATION OF THE COMPANY'S WORK USING THE ERP SYSTEM IN CONDITIONS OF CRISIS UNCERTAINTY

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An enterprise that uses corporate technology owns a tool of successful management due to: high efficiency of processing management information flows, increasing labor productivity managers and activation of their creative abilities, operative manageability organizational divisions of the enterprise in the conditions of the growth of information the transparency of their work, as well as the completeness of the facts and estimates used managers and specialists to make informed management decisions. Corporate management technologies should be classified. They serve for achieving the same goal, however, can differ significantly depending on scope and solvable tasks of implemented information systems. The standard set is value, performance and reliability. And this characteristics not of the

technologies themselves, but of the products produced on their basis. Except this, you can also consider the cost of support, the cost of training the attendant staff, ease of use and much more. Naturally, the requirements for values of the first series of characteristics follow from the tasks for the solution of which and these products are created [1; 3].

Innovations in the theory and practice of management, changes in the functions of the management system are a significant condition for the transition to the modernization of information systems. Enterprise Resource Planning (ERP system) is a set of solutions for managing a certain task (enterprise, business). The characteristic features of the ERP system are that it is characterized by: open architecture structuring;

distributed data processing system; a modern open communication network (subnet, intranet); the multi-platform nature of developed software products and databases; the latest innovative information and communication technologies.

The creation of ERP systems is due to the need of the organization's management system to implement new management information technologies. The information society, its development and improvement is a strategic direction for all of Ukraine. Market relations formed in this environment, their accelerated development requires constant observation, analysis and systematization of the state and processes. All this requires the need to be able to predict the next development of the situation and to be ready to change or adjust the strategy, style of activity, making management decisions in the system of complex risks for the fastest adaptation to new external and internal conditions of farming. Since the technological base of the information society is gradually being created in Ukraine, it is necessary to have a unified concept and strategy for its construction formulated and ordered on behalf of the state. It should be a strategic plan enshrined in law, which would define the functions, role and place of the main economic entities (the commercial sector of the economy, the state, local authorities) and the population [2; 3].

The basis of the operation of any enterprise is a number of interrelated business processes: management of finances, human resources and procurement, supply chain planning, organization of production of products or provision of certain services, sales and other economic processes that depend on the specifics of the company's activities. This can be achieved thanks to the automation of routine processes and the avoidance of repeated input of the same information by performers from different departments. ERP system is a larger-scale software and its main function and at the same time, the difference is the management of absolutely all company resources,

and not its individual parts. ERP systems is a fully automated system for planning, accounting and resource consumption of different departments of the enterprise. In addition to this non-trivial task, the ERP solution allows you to: plan needs; formulate production and sales plans; support for multiple languages and currencies; manage inventory and purchases; plan production; budget planning; efficiently manage finances; manage projects [1; 3].

Modern ERP systems are equipped with the latest technologies such as artificial intelligence, the Internet of Things, machine learning, etc., thanks to which business management becomes even more transparent and efficient. The presence of an ERP system implies the use of a single or integrated database. This eliminates discrepancies and gives each department access to all the information they need anytime, anywhere. It is ERP systems that help avoid downtime and overloading of production facilities, logistical errors, serious problems with ensuring product quality and many other troubles for an entrepreneur. Therefore, the presence of such a system is one of the necessary conditions for the successful functioning and development of a business of any scale and industry [2; 3].

ERP systems make it possible to organize the work process in a trading company so that there are neither empty shelves nor unsold expired products in your favorite supermarket. The system analyzes sales and tells you how much and which products need to be purchased so that they are always available, but not dependent on warehouses. Fast delivery from online stores is also a merit of the ERP system, which promptly processes orders and ensures accelerated logistics. Industrial goods that we use every day are also produced with the help of ERP and automation of business processes in production. Manually coordinating the work of a manufacturing plant would require significant effort and time, resulting in lost revenue and profit.

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