

THEORETICAL AND PRACTICAL ASPECTS OF SUPPLY CHAIN MANAGEMENT, USING OF ECOLOGISTICS AND THEIR INNOVATIVE DEVELOPMENT IN THE CONDITIONS OF DIGITALIZATION OF THE ECONOMY

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The monograph presents the results of research devoted to solving the modern scientific problem of substantiating the theoretical and practical aspects of supply chain management, the use of ecology and their innovative development in the context of the digitalization of the economy. The provisions on the impact of the digitalization of the economy on changes in the supply chains of business entities in the conditions of the post-COVID economy and military operations on the territory of Ukraine were further developed. Efficiency is substantiated and recommendations are developed for the introduction of waste ecology at agro-industrial complex enterprises and the transition to a circular economy model. A methodical approach to managing competitiveness in supply chains and their innovative development in the context of digitalization of agribusiness enterprises is outlined. The monograph is intended for a wide range of scientists, managers, specialists, graduate students, masters and students involved in the theory and practice of supply chain management at agribusiness enterprises.

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