

Contents

MODERN ECONOMIC THEORIES. THE THEORY OF CRISIS MANAGEMENT

Anna Bogoroditska, Yaroslav Borisov

MODERN STATE OF UKRAINIAN FOREIGN TRADE 1

Svitlana Piasetska-Ustych

CORRUPTION: INVESTIGATION OF THE ESSENCE,
FACTORS AND SOCIO-ECONOMIC CONSEQUENCES 6

GLOBAL ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS

Yana Belei, Eva Erfan

THE INFLUENCE OF INTEGRATION PROCESSES
ON THE SYSTEM OF INTERNATIONAL ECONOMIC RELATIONS ... 11

Svitlana Naumenkova, Volodymyr Mishchenko

POLICY TO CURB THE EFFECTS
OF FRAGMENTATION OF THE GLOBAL ECONOMY 16

Olena Khytra

ASYMMETRY OF JOINT VENTURES' SYNERGY 21

Viktorija Chuzhykova

GLOBAL TRENDS OF BUSINESS EDUCATION DEVELOPMENT 26

ECONOMICS AND MANAGEMENT OF THE NATIONAL ECONOMY, THE CRISIS OF NATIONAL MODELS OF ECONOMIC SYSTEMS

Alla Kozhyzna

REDUCING POVERTY, INEQUALITY
AND SOCIAL EXCLUSION IN EUROPEAN COUNTRIES
BASED ON INCLUSIVE APPROACHES
TO ECONOMIC DEVELOPMENT 29

Valeriia Kornivska

FEATURES OF DIGITAL LENDING LOCALIZATION 33

Maryna Potetiuiieva

COMPONENT SECURITY THE STATE DEFENSE CAPABILITY 38

Denys Sedikov, Iryna Sedikova

ECONOMIC SECURITY OF THE ENTERPRISE AS AN ELEMENT
IN THE SYSTEM OF ECONOMIC SECURITY OF THE STATE 42

ENTREPRENEURSHIP, TRADE AND BUSINESS CULTURE: AN ANTI-CRISIS ASPECT

Olena Dobrovolska

THE COMPONENTS OF THE EFFECTIVE IMPLEMENTATION
OF INNOVATION: A THEORETICAL ASPECT 45

Ernesto Tavoletti, Lidiia Pashchuk

BUSINESS DEVELOPMENT SERVICES FOR ENTERPRISES
AT THE DIFFERENT LIFE-CYCLE STAGES 50

ENTERPRISE ECONOMICS AND CORPORATE GOVERNANCE: PROBLEMS OF MANAGEMENT AND PRODUCTION MODERNIZATION

Danylo Huzenko

DECOMPOSITION OF BUSINESS PROCESSES
AT THE ENTERPRISE 55

Karyna Yermakova, Volodymyr Shtuchnyi

ANALYSIS OF THE EFFECTIVENESS
OF STATE GAS PRICE REGULATION METHODS 59

Tetiana Ostapenko, Alina Moklyak, Daryna Shakal

TALENT FOR CREATIVITY IN MODERN ENTERPRISES 64

FORMATION OF HUMAN CAPITAL: ANTI-CRISIS APPROACH

Yuliya Zaloznova, Olga Novikova, Nadiia Azmuk

FORMATION OF HUMAN CAPITAL
ON THE BASIS OF RESILIENCE 67

Oleksandr Kosovan

CONCEPTS AND CHARACTERISTICS OF HUMAN POTENTIAL
IN THE CONTEXT OF RETAIL DIGITALIZATION 72

PROBLEMS OF MANAGEMENT AND MARKETING IN THE NEW CONDITIONS OF MANAGEMENT

Zhanna Krysko

LEADERSHIP IN MANAGEMENT SYSTEM 76

Denys Maifat, Olena Shapoval

THE SYSTEM OF WORK MOTIVATION
AT THE ENTERPRISE AND ITS EVALUATION 79

Mykola Mysevych, Maksym Evstafiyev, Tetyana Fedorchuk PECULIARITIES OF THE FORMATION OF A COMPETITIVE ENVIRONMENT OF HIGH-PRODUCTIVITY AGRICULTURAL ENTERPRISES OF THE ZHYTOMYR REGION.....	84
Svitlana Soyma USE OF INNOVATIVE MANAGEMENT AT THE ENTERPRISE	90
Yana Cherniaieva, Olena Kostyunik THE ROLE OF LOGISTICS IN PROJECT MANAGEMENT	94
ACCOUNTING, ANALYSIS AND AUDIT: NATIONAL FEATURES AND WORLD TRENDS	
Anna Datsenko, Yelizaveta Ripa TASKS, FUNCTIONS AND CONTENT OF STATE FINANCIAL CONTROL	97
Tetiana Shtets DIGITALIZATION OF ACCOUNTING OF RECEIVABLES OF THE ENTERPRISE.....	102
MODERN MATHEMATICAL METHODS, MODELS AND INFORMATION TECHNOLOGIES IN THE ECONOMY	
Yaroslav Verbytskyi FORECASTING FINANCIAL VOLATILITY USING DEEP LEARNING APPROACH	108
MODERN PROBLEMS OF BUSINESS EDUCATION	
Andrii Chuzhykov GLOBAL MEDIA SINGULARITY OF ECONOMIC RELATIONS	112