

ENGLISH FOR ARTS STUDENTS: THE ONLINE RESOURCES

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INTRODUCTION

Today, the world is a progressively universal place where people are interconnecting among various societies every day. A person can easily operate a wide range of information from numerous backgrounds at any place of the world. Language affects the everyday lives of population in any nation and area of the world. Hence, learning foreign languages is essential for people in modern world regardless of their country and nationality.

In this modern, globalized society, knowing how to speak another language is a crucial skill to have. One language that is incredibly important to learn is English. There is enormous demand and need for English in public education systems to boost stability, employability and prosperity. If you want to pursue higher education in any field, you need to learn English language¹.

There are lots of universities around the world that offer programmes in English. If you have a good level of academic English, there are lots of opportunities for you to find an appropriate course to suit your needs. In addition, many of the world's prestigious universities are situated in English-speaking countries. To earn a position at one of these universities it is paramount to be able to read, write, speak and listen in English².

Nowadays, effective communication is among the principal professional skills. Language skills have become increasingly significant in the workplace as the world becomes more globalized and connected. Having the ability to communicate efficiently in more than one language is very beneficial, and with English being a leading language of communication all over the world, the language proficiency is at the core of professional success. Having strong language skills enables better communication with colleagues, and helps to work effectively with people from different cultures in various fields, including the professional field of arts.

Art is defined by the Oxford dictionary as “the expression or application of human creative skill and imagination, typically in a visual form such as

¹ Importance of English Language. *Oxford School of English*. URL: <https://www.oxfordschoolofenglish.in/importance-of-english-language.php> (accessed 22.05.2023)

² Why it's important to learn English. *Studio Cambridge*. URL: <https://www.studiocambridge.co.uk/why-it-is-important-to-learn-english/> (accessed 22.05.2023)

painting or sculpture, producing works to be appreciated primarily for their beauty or emotional power”³.

Artists create pieces of art for aesthetic, business and decorative purposes. These professionals can work in a variety of careers. Often, artists need strong communication skills to build relationships with others and ensure that they understand their client’s requests. This can include sending updates to their client as they make progress on the artwork and listening to feedback. Artists also use this skill to communicate with clients without the use of industry jargon⁴.

English for art purposes empowers international students to develop the English, cultural, and independent learning skills necessary for success in their career. The professional English classes enable students to master using appropriate, major-specific art and design vocabulary, advance skills to deliver professional presentations, understand cultural differences and develop independent learning skills, increase language learning autonomy and confidence when communicating the professional ideas in English.

Although much attention has long been paid to various aspects of language learning^{5,6,7,8}, there is a need in a more detailed focus on the modern resources of teaching English for professional purposes of arts students. Therefore, the aim of the study is to examine and analyse the peculiarities of online resources for learning English by arts students.

Due to monitoring and comparative analysis of the internet sources^{9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26}, the main English language resources for arts students appear to be characterised as follows.

³ Art. *Oxford Dictionaries*. URL: <https://web.archive.org/web/20160901233826/https://www.oxforddictionaries.com/definition/english/art> (accessed 22.05.2023)

⁴ Skills for Fine Artists. *Indeed Career Guide*. URL: <https://www.indeed.com/career-advice/career-development/fine-artist-skills> (accessed 22.05.2023).

⁵ Yurko N. A., Romanchuk O. V., Styfanyshyn I. M. English language resources for online practice in writing. *Trends in the development of philological education in the era of digitalization: European and national contexts* : Scientific monograph. Riga, Latvia : Baltija Publishing. 2023. Pp. 428–439. <https://doi.org/10.30525/978-9934-26-303-3-19>

⁶ Воробель М. М., Калимон Ю. О., Юрко Н. А. Власні назви в ролі загальних (на прикладі англійської мови). *Вчені записки ТНУ імені В. І. Вернадського. Серія: Філологія. Журналістика* 33(72). 2022. Рр. 95–99.

⁷ Проценко У. М., Романчук О. В. Формування іншомовної комунікативної компетенції студентів вищих навчальних закладів галузі фізичної культури та спорту. *Філологія, соціологія і культурологія. Наука вчора, сьогодні, завтра*. 2016. С. 53–56.

⁸ Воробель М. М., Калимон Ю. О., Юрко Н. А. Використання мультимедійних презентацій на заняттях англійської мови з метою формування мовленнєвих і презентаційних навичок студентів. *Перспективи та інновації науки* 7(25). 2023. С. 70–82.

⁹ The Art Dictionary and Encyclopaedia. *Artlex*. URL: <https://www.artlex.com/> (accessed 22.05.2023).

¹⁰ Oxford Art Online. *Oxford Art*. URL: <https://www.oxfordartonline.com/> (accessed 22.05.2023).

1. Vocabulary resources

Artlex Art Dictionary and Encyclopaedia. This is the original Art Dictionary and Encyclopaedia on the web, founded in 1998. More than just a dictionary, it has expanded to include artist profiles, art tutorials, guides and much more. Artlex started as and continues to be, an art dictionary. It still maintains a large list of art terms and concepts along with their definitions, supporting images, cross-references and other relevant information. The website team hopes to build this art dictionary to be the most comprehensive art encyclopaedia on the web today. They are fully revamping and rewriting the content, including working with several MA's and PhD's in art and art history to provide the most thorough and comprehensive art resource on the web. Moving away from just a dictionary and more a complete encyclopaedic resource for everything art related, it has branched out to include a curated collection of artwork and artist information, as well as

¹¹ Art terms. *Tate*. URL: <https://www.tate.org.uk/art/art-terms> (accessed 22.05.2023)

¹² Glossary of Art Terms. *MoMA Learning*. URL: https://www.moma.org/learn/moma_learning/glossary/ (accessed 22.05.2023).

¹³ Visual design dictionaries. *UAL library catalogue*. URL: https://libsearch.arts.ac.uk/cgi-bin/koha/opac-search.pl?idx=kw&q=visual%20design%20dictionary&sort_by=relevance_dsc&limit=itype%3AEBK (accessed 22.05.2023).

¹⁴ Top 10 Art Podcasts for Art Lovers. *Podcastle*. URL: <https://podcastle.ai/blog/top-10-art-podcasts-for-art-lovers/> (accessed 22.05.2023)

¹⁵ Watch now. *Gresham College*. URL: <https://www.gresham.ac.uk/watch-now> (accessed 22.05.2023).

¹⁶ Dezeen Podcasts. *Dezeen*. URL: <https://www.dezeen.com/tag/podcasts/> (accessed 22.05.2023).

¹⁷ Art TED Podcasts. *TED*. URL: <https://www.ted.com/search?q=art> (accessed 22.05.2023)

¹⁸ Speaking. *British Council. Learn English*. URL: <https://learnenglish.britishcouncil.org/skills/speaking> (accessed 22.05.2023).

¹⁹ English Composition I: Rhetorical Methods–Based. *QuillBot*. URL: <https://quillbot.com/courses/introduction-to-college-level-academic-writing/> (accessed 22.05.2023).

²⁰ The Royal Literary Fund Resources. *RLF*. URL: <https://www.rlf.org.uk/resources-home/> (accessed 22.05.2023)

²¹ General Writing Resources. *Purdue OWL*. URL: https://owl.purdue.edu/owl/general_writing/index.html (accessed 22.05.2023).

²² English Grammar. *UsingEnglish.com*. URL: <https://www.usingenglish.com/reference/grammar/> (accessed 22.05.2023).

²³ English for Academic Study. *Future Learn Online Courses*. URL: <https://www.futurelearn.com/courses/english-academic-study> (accessed 22.05.2023).

²⁴ English for Academic Purposes Foundation. *EAPFoundation.com*. URL: <https://www.eapfoundation.com/> (accessed 22.05.2023).

²⁵ Learning English for Academic Purposes. *Future Learn Online Courses*. URL: <https://www.futurelearn.com/courses/learning-english-academic-purposes-first-steps> (accessed 22.05.2023).

²⁶ Academic Phrasebank. *The University of Manchester*. URL: [https://www.phrasebank.manchester.ac.uk/](http://www.phrasebank.manchester.ac.uk/) (accessed 22.05.2023).

some guides and other helpful resources for artists, students, teachers, and collectors.

Oxford Art Online. This online resource offers access to the most authoritative, inclusive, and easily searchable online art resources available today. Through a single gateway, users can access and cross-search Oxford's acclaimed, regularly updated art reference works: the Grove Dictionary of Art and the Benezit Dictionary of Artists. Grove Art is the foremost scholarly art encyclopaedia, offering global coverage of visual culture, composed and expanded in collaboration with thousands of scholars and specialists around the world. Benezit offers unique information about the sale and collection of artists' work, and it is one of the most comprehensive and definitive resources of artists' biographies available. Key features of Oxford Art Online include authoritative, peer-reviewed articles with rich supporting materials including bibliographies, media, and links to related resources; open URL compliance to allow users to query their library catalogue and external resources with bibliographic information; learning resources including subject guides, timelines, and resources for educators.

Tate Art Terms. This is a great online glossary containing definitions, most with illustrations, of over 400 terms including artist groups and art movements, techniques, media and other art jargon. The mission of the website is to increase the public's enjoyment and understanding of British art from the 16th century to the present day and of international modern and contemporary art. The website team is committed to making it very accessible for as many people as possible to be able to use this website. Besides, the website text is also as simple as possible to understand. Tate publishes most of its information on this website. Where this is not possible, they explain where you can find further information. They also have information hubs relating to research members, publishing, etc., and the online FAQs and press releases may answer your questions. Tate's online glossary is designed to explain and illuminate some of the art terminology you will find on the website.

MoMA Glossary of art terms. This is another useful online glossary for arts students. From the world-famous Museum of Modern Art in New York – every definition also gives you links to discussions of art works to help you understand the vocabulary and the concepts. MoMA Learning is your destination for engaging with modern and contemporary art. It reflects the profound shift toward digital learning since the Museum launched its first curriculum website in 2006 – a transition not only from print to digital, but towards customizable, interactive, self-guided, anytime-anywhere learning. MoMA Learning aggregates a wealth of content produced by the Museum and links to exemplary content from other sites, encouraging a

thematic exploration of art and offering downloadable and customizable slideshows, worksheets, and many other resources for use in the classroom or for independent study. The history of art is not simply a linear progression of styles. Rather, artists respond to and participate in the intellectual, social, and cultural contexts of their time. The structure of MoMA Learning reflects this cross-pollination, situating artworks in thematic groupings that extend beyond chronology, geography, and style. This approach and these resources will inspire new interpretations of the art of our time.

Visual design dictionaries. These are excellent dictionaries full of clear explanations and pictures, the e-books that can be easily found in the University of the Arts London library catalogue by searching 'visual design dictionary'. It is one of the top art and design universities in the world. If you are a current university student and speak English as an additional language, English Language Development for students can help you with the language skills you need to be successful on your course. It offers a wide range of classes, tutorials, resources and other language development support. The learning zones and libraries are open access for the university students. The library catalogue of visual design dictionaries includes The visual dictionary of fashion design, The visual dictionary of graphic design, The visual dictionary of interior architecture and design, The visual dictionary of architecture, The visual dictionary of typography, The visual dictionary of illustration. The online tutorial will help you make the most of the resources the library services have to offer.

2. Listening and speaking resources

Podcasts for Art Lovers. The podcasts triumph over all spheres of life worldwide, and the art podcasts are not an exception. Art podcasts are an excellent opportunity for art lovers to learn, discover, inspiration, entertainment, community, and beyond. Listening to a preferred art podcast, you will listen to different conversations with various artists, historians, gallerists, collectors, enthusiasts, dealers, experts, etc. Now you can uncover the modern directions that head the art world, learn about art history, listen to successful artists' success stories, and more. There are so many art podcasts available now that it can be tough to know where to start. To make it easier, Podcastle has rounded up the top ones, including The ArtCurious, The Art Newspaper Podcast, The VantagePoint Radio, The Great Women Artists, David Zwirner Podcasts, The Art Biz Podcast, The Savvy Painter, The Inspiration Place, The Modern Art Notes, Creative Pep Talk Podcast. Whether you are searching for an artist community, or simply wish to boost your art knowledge, the listed art podcasts are the top recommendations.

Watch now. Gresham College. Gresham College has been providing free, public lectures since 1597 when Sir Thomas Gresham founded the college to bring the new learning to Londoners. Today it carries on this vision, bringing some of the world's most brilliant minds to speak in fields ranging across the arts and sciences. The Gresham lectures are an excellent way of providing educational enrichment and helping students with their research projects and stretch and challenge activities. The website team has been working to engage more students with these fascinating lectures round the world. The Gresham Professors have a wide-ranging impact on academia across a multitude of disciplines. The lecturers deliver their lectures on subjects beyond the historic remit, including on cutting-edge science and artistic thought. Here you can explore the vast online collection which includes more than 3000 videos, featuring over 1200 speakers dissecting hundreds of topics.

Dezeen Podcasts. Dezeen is the world's most popular and influential architecture, interiors and design magazine, with over three million monthly readers and six million social media followers. The name Dezeen is a contraction of the words design and magazine. The site is regularly ranked among the most visited websites in the world. Dezeen is also the most commented design site in the world. The mission of the website is to bring together a carefully edited selection of the best architecture, design and interiors projects and news from around the world. The sheer volume of quality content on offer and the innovative ways in which people all over the world were brought together are really impressive. Here you can find multiple stories about architecture and design podcasts and podcast interviews with leading architects and designers. Dezeen has won over 50 major awards for our agenda-setting journalism and our innovative approach to online publishing.

Art TED Podcasts. The TED Audio Collective is a collection of podcasts for the curious. They are for listeners who want to dig deep into today's most exciting ideas. TED began as a conference where Technology, Entertainment and Design converged, but today it spans a multitude of worldwide communities and initiatives exploring everything from science and business to education, arts and global issues. In addition to the hundreds of TED Talks curated from annual conferences and published on TED.com, it produces original podcasts, short video series, animated TED-Ed lessons and TV programs that are translated into more than 100 languages around the world. The goal of the TED Foundation is to foster the spread of great ideas. It aims to provide a platform for thinkers, visionaries and teachers, so that people around the globe can gain a better understanding of the biggest issues faced by the world, and feed a desire to help create a better future. Core to this goal is a belief that there is no greater force for changing the world than a powerful idea.

British Council. Here you can find activities to practise your speaking skills. You can improve your speaking by noticing the language we use in different situations and practising useful phrases. There are videos of different conversations at work and interactive exercises that practise the speaking skills you need to get ahead at work and communicate in English. The videos help you practise saying the most useful language and the interactive exercises will help you remember and use the phrases. Take the free online English test to find out which level to choose. Select your level, from elementary to upper intermediate, and improve your speaking skills at your own speed, whenever it is convenient for you. The online English classes feature lots of useful learning materials and activities to help you develop your speaking skills with confidence in a safe and inclusive learning environment. Practise speaking with your classmates in live group classes, get speaking support from a personal tutor in one-to-one lessons or practise speaking English by yourself at your own speed with a self-study course.

3. Writing and grammar resources

English Composition. This is a complete course for academic essay writing that focuses on how to present different types of information, including: an overview of writing – audience, purpose, paragraphs, conclusions etc., and the different types of essay. This course develops students’ writing, using materials organized around essential parts of the academic writing process. Key topics include rhetorical situations; the editing process; types and modes of academic writing; the research process; citation practices; informative and persuasive writing. The mission of this course is to make great learning opportunities available to all students, regardless of socioeconomic background. The site does this by using open educational resources to create well-designed and low-cost course materials that replace expensive textbooks. Because learning is about more than affordability and access, the website team also apply learning science insights and efficacy research to develop learning activities that are engineered to improve subject mastery, course completion and retention.

The Royal Literary Fund (RLF). It provides a step-by-step guide to writing essays and dissertations with tips and support from planning to editing your writing. The Royal Literary Fund is a benevolent fund for professional published authors. It also runs a fellowship scheme for writers in partnership with universities. Writers work one-to-one with students, using their expertise in language and communication to help them develop their essay writing. Writing fellows are appointed based on their literary merit and aptitude for the role, and irrespective of their financial circumstances. The online writing guides offer students practical help to

develop their writing. These guides include a comprehensive guide to essay writing covering all the stages of the essay development process; a step-by-step guide to the process of writing an essay, with videos, tasks and tips; the dissertation guide – the resource giving support and guidance on the process of writing a dissertation or thesis. The Royal Literary Fund believes that writers have a unique role to play as educators.

Purdue Online Writing Lab (Purdue OWL). This site has lots of ideas on different aspects of writing. The writing process resources will help you with the writing process: pre-writing – invention, developing research questions and outlines, composing thesis statements, and proofreading. The mechanics resources will help you with sentence level organization and style. This area includes resources on writing issues, such as active and passive voice, parallel sentence structure, parts of speech, and transitions. The grammar resources will help you use correct grammar in your writing. This area includes resources on grammar topics, such as countable and uncountable nouns, articles, subject-verb agreement, and prepositions. The punctuation resources will help you with punctuation, such as using commas, quotation marks, apostrophes, and hyphens. The resources in the section of media file index contain links to all the media files found on the Purdue OWL, such as PowerPoint presentations, sample employment documents, podcasts, etc.

UsingEnglish.com. English Grammar. The grammar section brings together everything you will need to learn the rules and principles that give meaning and structure to the English language. When you start to learn English grammar, it is useful to start with the basics. Parts of speech explain how each word is used. Once you know how to combine words and create sentences, the next stage is understanding how sentences and texts can be constructed. Learn with fully cross-referenced English glossary of linguistic and grammatical terms. Each grammar definition contains an explanation, cross-references to other relevant grammar terms and links to related content. Study grammar using our growing collection online grammar quizzes and printable worksheets. The free language quizzes cover grammar, usage and vocabulary for beginner, intermediate and advanced level English students. Browse the growing range of articles and notes dealing with English grammar and English language usage topics for learners. Here you will find a wide range of resources to help you learn and practice English grammar.

4. Academic English resources

English for Academic Study. If you are preparing to study at a university where the first language is English, this course aims to help you understand what is expected, develop skills to help you learn independently, and build

your confidence. You will have the opportunity to review the key vocabulary and concepts used in a university setting, and discover what tutors expect from students. You will also have the opportunity to practise skills to help you expand your vocabulary for an academic setting, including tools to help you pronounce new words. The topics you will cover include key vocabulary and concepts for the university context, exploring the approach to teaching and learning in universities, developing dictionary skills, analysing word forms and word families, accessing and writing definitions, introduction to the phonemic chart and how to use it to support learning and pronunciation skills. Here you can prepare to study at university, explore the qualities of a successful student, and learn key vocabulary in an academic context.

EAP Foundation. The main focus of this website is the foundations or basics of EAP (English for Academic Purposes). It is usually studied by international students before they begin a course of study at university, although the skills are useful for all students engaged in academic study, including native speakers. The site is primarily intended for students, who are undertaking a foundation year programme or a pre-sessional programme in preparation for full university study. The website should also, however, be useful for students who are already studying at university and who need to brush up on their academic English skills, as well as students who are preparing for university study but who have never formally studied EAP before. The wealth of information, activities and exercises mean it should also prove a valuable resource for EAP teachers. The key features of the website include the AWL (Academic Word List) widget, the dictionary widget and the podcasts, as well as discussing some of the educational principles, namely learning styles and learner autonomy.

Learning English for Academic Purposes. This online course will introduce the academic language and skills that you will need to study at a university where the teaching is done in English. You will develop the four language skills – listening, speaking, reading and writing, using tasks that a university student would undertake: listening to lectures, taking notes, spoken presentations, reading academic texts and writing reports using proper academic words. Throughout the course, you will be able to share your practice work with other learners, to give and get feedback. On every step of the course, you can meet other learners, share your ideas and join in with active discussions in the comments. By the end of the course, you'll be able to apply strategies for reading academic texts, develop your academic vocabulary and vocabulary skills, produce effective notes from a spoken presentation, collaborate with other learners by engaging in peer-to-peer feedback, produce a final written piece of academic work using the skills

learned. This course is designed for students who want to study in English at university.

Academic Phrasebank. This is a general resource for academic writers. It aims to provide you with examples of some of the phraseological 'nuts and bolts' of writing organised according to the main sections of a research paper or dissertation. Other phrases are listed under the more general communicative functions of academic writing. The phrases, and the headings under which they are listed, can be used simply to assist you in thinking about the content and organisation of your own writing, or the phrases can be incorporated into your writing where this is appropriate. The items are mostly content neutral and generic in nature; in using them, therefore, you are not stealing other people's ideas and this does not constitute plagiarism. For some of the entries, specific content words have been included for illustrative purposes, and these should be substituted when the phrases are used. The resource was designed primarily for academic and scientific writers who are non-native speakers of English. However, native speaker writers may still find much of the material helpful.

CONCLUSIONS

On the bases of the above outcomes, it can be concluded the following. Learning a language opens you up to understanding more about many other countries and their cultures and being able to apply this in your everyday interactions with others. This is critical in today's diverse workplaces of many international companies offering lots of perspective job opportunities around the world.

English is the dominant international language of professional communication and it has undoubtedly become a necessity for people to have a good command of English if they wish to come into the increasingly global workforce. English is in demand everywhere in the world as people have realized that knowledge of English can lead to a better career and provide greater opportunities.

Language and communication skills are highly valuable in the modern workplace and can open up lots of new career opportunities for the employees, as well as adding some significant benefits to any occupation. Therefore, good investing in these skills can increase an employee's value, and this can help him advance and succeed in the today's ever-evolving work landscape in any professional field.

As many other professionals, art specialists are ceaselessly cooperating with other people in the art field in order to be able to collaborate on projects and ideas around the globe. Communication, often with foreigners, is one of the most crucial interpersonal skills for anyone to be successful in the art

profession. Whatever your career in the art world is, you need to be able to communicate clearly and effectively in the predominantly English-speaking world.

Nowadays many academic activities have been shifted to digital world, where students can search more online materials for their studies. Here you get an opportunity to access educational resources from anywhere. Day by day, the scope of online learning is expanding. The online resources help you with different learning styles and the specific goals. They can help you get exactly what you need to improve the necessary professional skills in your field.

SUMMARY

Learning foreign languages is essential for people in modern world. Today, the world is a progressively universal place where people are interconnecting among various countries, nationalities and cultures every day. Having the ability to communicate efficiently in more than one language is very beneficial, and with English being a leading language of communication all over the world, the language proficiency is at the core of professional success, including the professional field of arts.

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