



**TRANSPORT AND
TELECOMMUNICATION
INSTITUTE**

II INTERNATIONAL SCIENTIFIC CONFERENCE

**MODERN ECONOMIC SCIENCE DEVELOPMENT
IN THE CONTEXT OF DIGITALISATION**

September 22–23, 2023

Proceedings of the Conference



IZDEVNIECĪBA
BALTIJA
PUBLISHING

2023

UDK 33(08)
Mo045

Scientific and Organisational Committee:

prof. **Inna Stecenko** (TTI, Latvia)
asoc. prof. **Yelena Popova** (TTI, Latvia)
prof. **Yulia Stukalina** (TTI, Latvia)
prof. **Irina Kuzmina-Merlino** (TTI, Latvia)
asoc. prof. **Iyad Alomar** (TTI, Latvia)
prof. **Li Ma** (HISTS, Stockholm, Sweden)
asoc. prof. **Michel Verlainé** (ICN Business School, France)
D.Sc. **Olena Martyniuk** (Odesa National Medical University, Ukraine)
PhD **Nataliia Trushkina** (Research Center for Industrial Problems
of Development of the National Academy of Sciences of Ukraine)

Each author is responsible for content and formation of his/her materials.

The reference is mandatory in case of republishing or citation.

II International Scientific Conference **Modern Economic Science Development in the Context of Digitalisation** : Conference Proceedings (September 22–23, 2023). Riga, Latvia : Baltija Publishing, 148 pages.

ISBN: 978-9934-26-352-1

DOI: <https://doi.org/10.30525/978-9934-26-352-1>

The conference proceedings are devoted to the study of the development of modern economic science in the context of digitalisation. It addresses general issues of digitalisation of the economy, digital accounting and taxation technologies, prospects for the development of digital marketing, digitalisation of the system of international economic relations, etc. The publication is intended for scientists, lecturers, postgraduates, students, as well as for a wide audience.

© Transport and Telecommunication Institute, 2023
© Izdevniecība “Baltija Publishing”, 2023
© Authors of the articles, 2023

Izdevniecība “Baltija Publishing”
Valdeķu iela 62 – 156, Rīga, LV-1058
E-mail: office@baltijapublishing.lv

IvIespiests tipogrāfijā SIA “Izdevniecība “Baltija Publishing”
Parakstīts iespiešanai: 2023. gada 29. septembrī
Tirāža 100 eks.