

VYTAUTAS MAGNUS UNIVERSITY  
FACULTY OF ECONOMICS AND MANAGEMENT

**GLOBALISATION PROCESSES  
IN THE WORLD ECONOMY:  
PROBLEMS, TRENDS, PROSPECTS**

**Collective monograph  
edited by R. Bendaravičienė, K. Shaposhnykov**



2023

**UDK 33(08)**  
**Gl543**

*Recommended for publication  
by the Academic Council of Vytautas Magnus University*

**Reviewers:**

**Paweł Dziekański** – Doctor of Economic Sciences, Jan Kochanowski University in Kielce, Poland.

**Natia Gogolauri** – Professor, Dr. of Economics, Head of Quality Assurance, New Higher Education Institute (NEWUNI), Georgia.

**Scientific Board:**

**Rita Bendaravičienė** – Dr. of Management and Administration, Professor, Dean of Faculty of Economics and Management, Vytautas Magnus University.

**Andrzej Pawlik** – Dr. hab., Professor Head of the Institute for Entrepreneurship and Innovation, State University of Jan Kochanowski, Poland.

**Olga Chwiej** – Associate Professor, Dr. of Economics, freelancer scientist, Poland.

**Kostiantyn Shaposhnykov** – Professor, Dr. of Economics, Head of Department of Research and Certification of Scientific Personnel, Institute of Education Content Modernization, Ministry of Education and Science of Ukraine, Ukraine.

**Oleh Holovko** – PhD, Head of the Black Sea Scientific Research Institute of Economics and Innovation, Ukraine.

**Vilma Atkociuniene** – Professor, Dr. of Economics, Business and Rural Development Management Institute, Aleksandras Stulginskis University, Kaunas, Lithuania.

**Martina Diesener** – Professor, Dr. of Economics, Faculty of Economics and Management Science, Leipzig University, Germany.

**Hélder Ferreira Vasconcelos** – Professor, Dr. of Economics, NOVA School of Business and Economics, Lisbon, Portugal.

**Xavier Martinez-Giralt** – Professor, Ph.D, Dr of Economy, Dean at Departament d'Economia i d'Història Econòmica at the Universitat Autònoma de Barcelona, Spaine.

The authors of articles usually express their own opinion, which is not always comply with the editorial Board's opinion. The content of the articles is the responsibility of their authors.

**Globalisation processes in the world economy: problems, trends, prospects :**  
Collective monograph. Riga, Latvia: Baltija Publishing, 2023. 528 p.

**ISBN 978-9934-26-378-1**

© Vytautas Magnus University, 2023  
© Izdevniecība “Baltija Publishing”, 2023  
© Authors of the articles, 2023

Izdevniecība “Baltija Publishing”  
Valdeķu iela 62 - 156, Rīga, LV-1058

Iespiests tipogrāfijā SIA “Izdevniecība “Baltija Publishing”  
Parakstīts iespiešanai: 2023. gada 26. decembrī  
Tirāža 300 eks.