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Key words: graphic design, object of design, borrowing, visual plagiarism, originality, educational practices, future graphic designer.

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STUDENTS EDUCATION ACADEMIC INTEGRITY IN THE DISTANCE LEARNING CONDITIONS

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Introduction. The realities of modern society and the conditions in which modern academic education exists are rapidly changing. And it can be said with confidence that the education of academic integrity in the conditions of distance (on-line) education is significantly different from the conditions of offline education. It is much more difficult for a teacher to control students' independent performance of tasks, passing of tests and exams. It is unlikely that a first-year student who is informed of academic integrity points will immediately begin to comply with them. Therefore, the task of teachers is to prove to students in various ways that it is better to observe academic integrity than to look for ways to circumvent it.

Materials and Methods. There is an important task of convincing the student from the first days of study in the unquestionable choice of the path of academic integrity. This task becomes much more complicated with distance learning. First of all, the lack of communication between the teacher and the student hinders. And here the appropriate motivation is very important. Education is the basis of intellectual, spiritual and cultural development of the individual. The purpose of education is comprehensive development of a person, his talents, creative abilities. High-quality education is necessary for the self-realization of competences, the education of responsible citizens who direct their activities for the benefit of society to ensure the development of Ukraine. A student can get a high-quality education only if he realizes that only mastering the disciplines prescribed in the educational program and hard work will help to obtain appropriate results. The teacher should not hide the fact that mastering the disciplines while maintaining academic integrity is hard work, but the result will be significant.

A student who violated academic integrity will receive a diploma with minimal knowledge in the specialty and will remain unclaimed. A student who has not violated academic integrity will receive fundamental knowledge that will be the key to his career growth.

Results. Overcoming the problems associated with non-compliance with the principles of academic integrity among education seekers is discussed on various academic platforms and forums. And this is quite true, because the problem is quite complex and multifaceted. But this problem needs to be solved and the role of the teacher comes to the fore here. After all, who, if not a teacher, will be able to convince a student to be guided by the principles of honest learning, that is, to observe academic integrity.

Key words: academic integrity, distance learning, education.