**Key words:** Deepfake Technology, Artificial Intelligence, Generative Images, Misinformation, Media Literacy, Critical Thinking, Digitalization, Information Warfare, Public Awareness, Synthetic Media Content.

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## COMPLIANCE WITH NORMS OF ACADEMIC INTEGRITY WHEN STUDENTS PERFORM PRACTICAL TASKS (PROJECTS) DURING MIXED EDUCATION

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**Introduction.** The issue of compliance with the norms of academic integrity in the learning process, in particular, the performance of practical tasks (projects) by students during blended learning, is currently quite relevant, as evidenced by the repeated occurrence of the subject in professional and scientific literature. The mixed form made it possible to complete the task in an online format, when the practical task is downloaded in Google Class. However, now, after the update of Google Classroom functions, the function of checking the originality of the content is relevant.

**Basic outline of the material.** Digitization of most of the documents, their functioning in electronic form significantly simplified search access to information. In this regard, the problem of citation and compliance with authorship when students perform certain types of work has gradually become more relevant. That is why, in recent years, coursework, bachelor's and master's theses have been checked through online systems of academic integrity. However, borrowings and citations are available not only in theses. So, the performance of practical tasks can be related to writing an essay or writing an analytical note. It is in

such cases that entire or certain sections of already published scientific texts are used without indicating the source.

Of course, quite often when checking works it happens that students repeat citations, use structurally identical sentences borrowed from Ukrainian-language sources. Then the justification that the work is not independent is greatly simplified. Checking for integrity can be significantly complicated when translating sources from a foreign language into Ukrainian, again, without indicating the source. Another fairly common type of assignment of texts is the full or partial use of presentation slides. In such cases, it is sufficient to change the background of the slides, modify the text, leaving the table or graph.

As a result, most of the available material today is amenable to technical means of information processing, which help to encrypt an entire article or textbook directly during download. Choosing a citation blocking feature depends on the goal you want to achieve. That is, you can familiarize yourself with the material, quote it in the list of sources, but not appropriate it.

**Conclusion.** In addition to the plagiarism check function mentioned at the beginning, it may be appropriate to introduce separate topics into lectures about the need to observe academic integrity, giving examples of how it happens in the world's higher education institutions of developing author's training courses.

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**Key words:** Academic integrity, plagiarism, practical tasks (projects), citing texts, presentations.