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**DEVELOPING A FAIR EDUCATIONAL ENVIRONMENT
AND QUALITY CULTURE AT LESYA UKRAINKA VOLYN
NATIONAL UNIVERSITY**

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Introduction. In this abstract, we focus on the experience of my alma mater in promoting and implementing academic integrity among academic staff and higher education seekers.

Results. Thanks to the implementation of the project "Initiative for Academic Integrity and Education Quality", in which our university has been a participant since 2020, a series of initiatives have been launched: regular surveys of students, faculty, and university administration; annual Academic Integrity Week events at faculties since 2020; moderation of workshops, seminars, webinars; the use of programs to check master's theses for textual matches (StrikePlagiarism and Unicheck); lectures on "Academic Writing and Rhetoric" and "Academic Integrity."

A memorable online meeting took place on April 7, 2021, with members of the International Center for Academic Integrity, Camilla Roberts and Ann Domorad, who presented the Center and the fundamental values of academic integrity.

In December 2021, our University made a significant contribution to Ukraine's advancement in the Council of Europe, as Lesya

Ukrainka Volyn National University received recognition from the Council of Europe's Department of Education in the competition "Council of Europe Best Practice Programme in Promoting Academic Integrity". The prestigious award ceremony took place in Strasbourg, France. It's worth noting that Lesya Ukrainka Volyn National University is the only university among 60 project participants of "Academic IQ" that was awarded and acknowledged as the best in the category of "University Education Quality Assurance Practices".

On October 5, 2022, Dr. Tricia Bertram Gallant, the Academic Integrity Director at the University of California, San Diego, during her plenary presentation titled "Presentation of the compilation of good practices in promoting academic integrity" at the Conference on Promoting Academic Integrity held at Erasmus University Rotterdam in the Netherlands, also positively acknowledged Lesya Ukrainka Volyn National University for its best practices in promoting academic integrity.

The webinar on academic integrity featuring the University of Arkansas (Fayetteville, USA) on February 23, 2022, with speakers Professor Dr. Paul Cronan and Executive Director of the Office of Academic Initiatives and Integrity at the University of Arkansas, Chris Bryson, created a significant resonance.

As part of the commemoration of the International Day of Academic Integrity at Lesya Ukrainka Volyn National University, a notable event this year was a lecture by Professor Denise Hawkes from the University of England Raskin (Cambridge, UK) on the topic "Personal Brand and Academic Integrity" for our university's education seekers and faculty on October 19, 2023.

Another enriching event was the meeting with American and Ukrainian scholars discussing "Experience of Ukrainian Scholars' Research at Purdue University (USA)" held on May 15, 2023.

More details about these and other activities can be found in the handbook (Halytska, 2023, pp. 62–64) created for education seekers at the undergraduate level, for whom I have been teaching the course of the same name since 2020.

The entire academic community of our university actively participates in these and other integrity initiatives. Among students,

the most popular activities included creating scrapbooks, poster presentation contests, case-solving, debates, academic essay competitions, and business games focusing on academic integrity. Surveys and questionnaires were among the least favored activities.

Conclusion. The experience of foreign and domestic universities is exceptionally valuable to us and is utilized to enhance the policy of academic integrity at our university.

References

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APPLICATION OF “CHATGPT” IN WRITING SCIENTIFIC PAPERS

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Introduction. AI-powered programs have become an integral part of our lives: we interact with artificial intelligence when communicating with a bank, a store, etc.

The rapid development of artificial intelligence can be traced back to 2016, but the broadest discussion dates back to 2021, when ChatGPT was introduced. ChatGPT has pushed the capabilities of chatbots to a whole new level, as it can answer almost any user request. At the same time, it is accessible to an indefinite number of people.