

explore the effectiveness of specific interventions and to develop a deeper understanding of the underlying factors contributing to research integrity challenges in higher education. By acknowledging and addressing these challenges, higher education institutions can promote a culture of academic integrity and ensure that the pursuit of knowledge remains principled and trustworthy.

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PROMOTION OF ACADEMIC INTEGRITY AT UNIVERSITY

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The issue of academic integrity is gaining more and more weight and significance in modern educational space of both Ukraine and the world. In Ukraine, many effective measures are taken to spread and implement the ideas of academic integrity. It might seem at first glance that the phrase ‘academic integrity’ speaks for itself meaning the requirement and need to be honest in academic activities, that is, all participants in the educational process, both students and professors, perform their duties honestly and conscientiously. However, the educational process is complex and multifaceted, moreover, educational activities are gradually but steadily becoming more complicated and diversified. In addition, higher education has long ceased to be a privilege, an asset of the elite part of society; on the contrary, a university diploma has actually become a mandatory and necessary document in the portfolio of a young person who is building a successful career. The availability of higher education, its

mass character, as well as the dynamism of all spheres of human life, the constant introduction of new educational technologies and tools account for the fact that the university responds effectively and flexibly to the needs and challenges of the time, and accordingly it is constantly in the process of creation, generation, production, adaptation, active creative search. This paradigm of creativity and constant movement forward, innovativeness and transformations, openness to life and people has extremely many advantages, on the one hand; but it can create prerequisites for some destabilization and perhaps even chaos, on the other hand. Therefore, there is an urgent and categorical imperative urgent need for a system of measures and tools to ensure a proper quality in educational process, which would be based on the principles of academic integrity.

In Ukraine, in particular, universities design a special section entitled ‘Academic integrity’ on their official websites. My attention was drawn to the website of Hryhoriy Skovoroda University in Pereyaslav. The ‘Academic integrity’ section offers several rubrics, such as: ‘Basic concepts’, ‘Normative documents’, ‘Useful information’, ‘Academic integrity newsletters’, ‘Video materials’, ‘Video materials ‘Short tips for students’ from the project Academic IQ initiative’. It is immediately noticeable that the rubrics quite fully and comprehensively represent the complex system of academic integrity and highlight its main aspects. The column ‘Academic Integrity Newsletters’ is particularly interesting. Up till now, 29 issues of newsletters are located here. Issue 1 is dated November 2019, and Issue 29 was published in December 2022. Valuably, these newsletters cover topics relevant to teaching staff as well as undergraduate and graduate students. The texts are written clearly and comprehensibly. At the same time, one feels that the authors of this useful project are friendly and really care about providing as comprehensive and thorough information as possible on this or that issue. The design of each newsletter is modern, attractive, engaging. Each text lists ‘Sources that contributed to this issue of the newsletter’. The name of the author of the text and the resource on which it is located is also indicated. At the end, acknowledgment is invariably provided specifying due to whose support the publication

was made possible. And it is also emphasized that the opinions expressed in the bulletin belong to the authors and may not reflect the point of view of the sponsor, which is the US Embassy in Ukraine, or the US Government, respectively. Among the topics of the newsletters there are as follows: How to improve the quality of assessment (Issue 7), How to support the integrity of distance learning? (Issue 8), How to Prepare a Quality Syllabus? (Issue 11), How to Respond to Integrity Violations? (Issue 15), In what form should the semester exam be conducted? (Issue 23), How to Help Undergraduates and Postgraduates Research with Integrity? (Issue 27). Such topics really need a balanced and qualified explanation. In issue 7 ‘How to improve the quality of evaluation?’ at the end there is a recommendation in capital letters: ‘Print this bulletin out on a large paper – you will have a nice poster’.

In fact, this recommendation is justified, because the newsletters are so compact that they sometimes seem like a reminder or a friendly instruction or a how-to guide or a qualified consultation or all mixed together.

Thus, the issue of academic integrity is relevant in modern education, in particular at the university. Dissemination of useful information for participants in the educational process contributes to meeting the requirements of academic integrity. Universities use their official websites, to which access is open, as channels for promoting standards of academic integrity.