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Key words: academic integrity, information and educational environment, artificial intelligence.

WAYS TO PREVENT THE USE OF PLAGIARISM IN BACHELOR'S QUALIFICATION PAPERS OF STUDENTS OF ECONOMIC DISCIPLINES

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Introduction. For many years, the final work of students was considered a qualification paper – a voluminous work that combines theoretical and applied aspects of research on a certain issue, depending on the student's educational program. However, the problem of using plagiarism has never been as acute as it is now. In this connection, two questions arise: why do students use plagiarism in their works and how to deal with this phenomenon?

Materials and Methods. When writing theses, analytical methods of comparison, analysis and synthesis were used, the works of scientists were studied, as well as personal observations during the pedagogical work.

Results. To better understand the root of the problem, let's try to figure out how many available sources are at the disposal of users, and what information they contain. There is no exact data on this, as of 2019 Google Scholar alone lists more than 390 million sources. In the world, almost every minute, some new article is published, news is added to magazines, etc. Young people, literally flooded with

information from all sides, stop thinking, analyzing, and drawing their own conclusions.

On the other hand, students seem to forget that the bachelor's work is based on pre-diploma practice, and it is concrete data that serves as the basis for analysis. Students are already used to finding information on the Internet and adding it to their work, making the appropriate link (at best), and answering only standard questions. After all, during the educational period, as usual, the emphasis was on solving standard tests and problems.

Conclusion. The following measures can be proposed for the problem of using plagiarism in bachelor theses:

1. It is important to develop the student's understanding of the topic of the work, its relationship with the practice base and the economic situation, modern trends, and understanding of what makes the topic relevant and interesting. The student should be interested in expressing his own thoughts, pay attention to the practical aspects of the subject, the work will acquire a new, creative character.

2. Analysis of statistical data on the research topic – for most specialties. Charting, analysis of trends, as a rule, it is almost impossible to obtain as plagiarism – after all, the data must be for the last year, for a specific enterprise or industry. Emphasis should be placed on own calculations, not on theory.

3. Quality work with the supervisor of the bachelor thesis. It is the concentration on the analytical component, as well as the discussion with the student of the practical value of the work. This should be almost the most important aspect, because it will allow the student to explore the topic with greater interest, and will eliminate the use of plagiarism.

Of course, control measures – such as checking works for plagiarism, observing the quality and accuracy of citations, etc. are also important. However, the listed measures will encourage the student to think creatively and promote academic integrity.

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ON AI WRITING DETECTION TOOLS AND INSTRUCTORS AS DETECTORS

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In the midst of the massive disruption that Generative AI tools have caused in all areas of human activity in the past year, a particular concern that has emerged in higher education relates to the increased potential for students to outsource coursework to AI. Such a breach of Academic Integrity is difficult to detect and