scientific publications. Some argued further about effectively using open-AI as a tool of innovation in diagnosis, patient management and in treatment. On the other hand, others argued strongly about the threat to academic integrity and its racial and gender bias. They added that by being biased, the open-AI will destroy the very basic spirt of offering a global scientific experience. On the learners prospectives, they were afraid the use of open-AI would result in lack of higherorder cognitive skills. Interestingly, all the participants insisted on having a legislative control making sure the ethical use of open-AI in open science.

Concluding remarks. The preliminary data from this study has suggested the importance of careful adaptation/application of open-AI into open science and urged a need for a globally enforceable policy framework for the use of open-AI in science.

DOI https://doi.org/10.30525/978-9934-26-397-2-45

UNESCO'S WORK AS A CHALLENGE TO PROMOTE INTEGRITY

Kateryna Sliepykh

Interregional Academy of Personnel Management katerine.slepykh@gmail.com

UNESCO is a United Nations organisation working in the fields of education, science, culture and communications. The main purpose of UNESCO is to preserve the world's cultural and natural heritage, to stimulate scientific research and to promote a society of integrity. Integrity, in turn, is a high moral quality, commitment to the principles of honesty, and responsibility in relations with other people. Integrity is an important factor for building trust and harmonious relations in society. It is important to note that integrity is a fundamental value that contributes to building a better future for everyone and to the development of society as a whole. In its turn, UNESCO also actively promotes the practice of integrity in educational programmes and projects, helping to form the right values and moral skills in the younger generation.

The organisation promotes integrity through its programmes and initiatives. One such programme is Global Smart for Integrity. This programme aims to educate young people by providing them with the necessary knowledge, skills and values to promote integrity in society. UNESCO's initiatives are also aimed at supporting civil society organisations and cultural projects that promote integrity and ethical values. The organisation conducts an information campaign to raise public awareness of the importance of integrity in the modern world.

UNESCO, which is the United Nations Specialised Agency for Education, Science and Culture, plays an important role in the development of integrity through its various initiatives. Let us consider several aspects of its influence in this area:

1. Education and freedom of expression:

UNESCO promotes education and development, including the development of integrity and ethics education, and protects freedom of expression, which is a key aspect of detecting corruption and exposing malpractices.

2. Promoting international cooperation:

UNESCO is a forum for the international exchange of ideas and experiences in the fields of culture, education and science, which contributes to the development of integrity standards.

3. Preservation of cultural heritage:

Protects and promotes the preservation of the world's cultural heritage, including virtuous values and traditions.

4. Ethics education programmes:

UNESCO develops and supports ethical education programmes that aim to promote virtuous values among young people.

5. Fighting corruption:

UNESCO leads projects and initiatives to fight corruption in the educational and cultural spheres.

6. Creating a culture of peace and understanding:

Promotes a culture of peace and understanding through intercultural dialogue and cooperation.

UNESCO helps to define, promote and protect virtuous values in various spheres of society. Its activities are aimed at supporting the principles of justice, freedom and equality to create a more just and fair world.

As such, UNESCO plays an important role in promoting integrity through its programmes, initiatives and standards, which aim to support sustainable development and build just and ethical societies.

References

1. Zarakhovskyi O. Ie., Neilenko S. M. Svitova spadshchyna YuNESKO v Ukraini: obiekty ta pretendenty vkliuchennia do spysku. [UNESCO World Heritage in Ukraine: objects and applicants for inclusion in the list] *Heohrafiia ta turyzm.* 2019. Vyp. 49. S. 14–23. [in Ukrainian]

2. Dutchak O. I. Nematerialna kulturna spadshchyna YuNESKO v Ukraini: perspektyvy vykorystannia v industrii turyzmu. [Intangible cultural heritage of UNESCO in Ukraine: prospects for use in the tourism industry] *Karpatskyi krai.* 2017. № 1. S. 165–170. [in Ukrainian]

3. International Cutltural Tourism Charter – Managing Tourism at Places of Heritage Significance. URL: https://www.icomos.org/ images/DOCUMENTS/Charters/INTERNATIONAL_CULTURAL_ TOURISM_CHARTER.pdf

4. The World Heritage Convention. URL: https://whc.unesco.org/ en/convention/

Key words: UNESCO, integrity, promoting integrity, international influence.