



**Kherson State Agrarian
and Economic University**

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**ISMA University
of Applied Sciences**

**SOCIO-ECONOMIC
TRANSFORMATIONS AND PRIORITIES
FOR INNOVATIVE DEVELOPMENT
IN THE CONTEXT OF DIGITALISATION
AND GLOBALISATION**

Scientific monograph



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The scientific monograph presents a study of socio-economic transformation and priorities for innovative development in the context of digitalisation and globalisation. It also examines aspects of accounting and financial support for sustainable development in business and the public sector. The monograph describes the interaction between management, marketing, human potential, and digital technologies. Additionally, it highlights topical issues in the humanities and social sciences. The publication is intended for researchers, educators, postgraduate students and students, as well as anyone interested in this issue.

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