CONTENTS

PHILOLOGY AND PHILOLOGICAL EDUCATION AMIDST DIGITAL TRANSFORMATION

CHAPTER 1	
MODERN DIGITAL TECHNOLOGIES IN PROFESSIONAL	
TRAINING OF TEACHERS (Hromova N. V.)	
1. Digital technologies as a means of optimizing the educational process	3
2. «LearningApps», «Wordwall», «Jigsaw Planet	
in Ukrainian language lessons	7
CHAPTER 2	
DEVELOPMENT OF INFORMATION RESILIENCE	
IN SOCIETY DURING THE WAR (Demyanchuk Yu. I.)	22
1. The mechanism of forming information resilience in society	
2. Critical thinking as a tool of information warfare	
•	
CHAPTER 3	
PRINCIPLES OF DIGITALIZATION IN PHILOLOGICAL	
EDUCATION AT HIGHER EDUCATION INSTITUTIONS	22
IN POLAND AND UKRAINE (Kapranov Ya. V., Semenog O. M.) 1. Theoretical and Methodological Concept of the Term "Digitalization"	33
in the Context of Higher Education	27
2. Principles of Digitalization in Philological Education	31
at Higher Education Institutions in Poland and Ukraine	46
3. Grant Activity of the Faculty of the University of Economics and Human	
Sciences in Warsaw (Poland) and Sumy State Pedagogical University	
named after A. S. Makarenko (Ukraine), which have an advantage	
in ensuring digitalization principles	71
CHAPTER 4	
EXPLORING HOW TECHNOLOGICAL ADVANCEMENTS	
HAVE INFLUENCED THE DEFINITION AND USE	
OF AUTHENTIC MATERIALS IN ENGLISH LANGUAGE	01
TEACHING (Nypadymka A. S.)	
Evolution of authentic materials in language teaching	92
Technological integration and learner autonomy: advances in utilizing authentic materials	06
3. Experimental insights and practical applications of TikTok	50
as a tool for enhancing English language learning	101

CHAPTER 5 INNOVATIONS IN THE FIELD IT AND THEIR REFLECTION IN THE LEXICON: TERMINOLOGICAL INTERLINGUAL HOMONYMY (Salamin N. A., Pylypets O. V.)	
2. Terminological homonymy1	
PHILOLOGY AND PHILOLOGICAL EDUCATION: EUROPEAN DIMENSIONS	
CHAPTER 6 THE DEVELOPMENT OF UKRAINIAN FOLKLORISTICS IN 1951–1990: PERSONALITY, EXPERIENCE,	
MISCALCULATIONS (Vovk M. P.)	24
Unification of the content of oral folk art in universities: ideological imperatives	25
2. Personology of the folkloristic scientific thought development: Kyiv University Centre1	27
3. Personology of the Ukrainian folkloristics development: Western Ukrainian educational centres1	31
CHAPTER 7 MULTIPLE MEANINGS OF IDEOLOGEMES IN THE GERMAN POLITICAL LANGUAGE	
(Kiyko S. V., Kudriavtseva O. D.)14	
1. Polysemy and its place in the language system	
2. The relationship between language and ideology1	
3. Features of political slogans of German parties	
5. Distortion of the nominative function of the term on the example of progress1	60
CHAPTER 8 BIG – IN SMALL: MODERNISTIC AND CONTEMPORARY SHORT STORY (DIVERSITY AND ECLECTICISM)	
(Kolinko O. P.)10	68
1. The problem's prerequisites emergence and the problem's formulation1	
2. Modernistic short story	
3. Modern Ukrainian short story	78

CHAPTER 9	
A SEMANTIC-COGNITIVE APPROACH	
TO THE STUDY OF METAPHORS: THEORETICAL	
AND METHODOLOGICAL BASICS (Kravtsova Yu.V.)	186
1. Principles of semantic-cognitive research of metaphors	187
2. Metaphorical model as a semantic-cognitive structure	193
3. The technique of semantic-cognitive modelling of metaphors	198
CHAPTER 10	
IDIOMS AND PROPER NAMES AS THE PART	
OF RHETORICAL STRATEGY IN PARLIAMENTARY	
DEBATES IN UKRAINE AND AUSTRALIA AT THE BEGINN	IING
OF THE 20 TH CENTURY (Nasakina S. V.)	205
1. The historical and theoretical background of the research	208
3. Idioms and proper names in parliamentarians' speeches	
	217
PHILOLOGY AND PHILOLOGICAL EDUCATION:	
THE NATIONAL CONTEXT	
CHAPTER 11	
PEDAGOGICAL TECHNOLOGIES FOR IMPROVING	
THE SYSTEMS OF INTERACTIVE FOREIGN	
LANGUAGE LEARNING AT UNIVERSITIES	
(Artemenko A. I., Redziuk I. V.)	230
Peculiarities of pedagogical technologies and interactive learning	
2. Determination of the essence of interactive methods	
of foreign language learning	233
3. Leading features, tools and conditions of the interactive	
pedagogical interaction	235
4. The effectiveness of the using of the interactive forms of learning	
in the foreign language classes	236
CHAPTER 12	
THE POEM-SYMPHONY "SKOVORODA"	
BY PAVEL TYCHYNA IN THE ASPECT OF GENEOLOGY	
AND SPIRITUAL AND CREATIVE SEARCHES	
OF THE AUTHOR (Borysenko N. M.)	241
1. Poem-symphony as form-content unity	243
2. The spiritual skovorodynstvo of Pavlo Tychyna	
3. The symphonic dynamics of the image of Hryhoriy Skovoroda	10
in the work is the path to a national-civic and humanistic choice	252

CHAPTER 13	
PSYCHOLOGICAL ASPECTS OF TEACHING	
FOREIGN LANGUAGES TO UNIVERSITY STUDENTS	
(Poliakova Yu. V., Stepanov A. V., Saifutdinova O. Yu.)	
1. Research on the Effectiveness of Foreign Language Teaching	268
2. Personality-oriented Approach to Students	
in Foreign Language Teaching	274
CHAPTER 14	
DEVELOPING CRITICAL THINKING SKILLS AMONG HIGH	ER
EDUCATION STUDENTS THROUGH RHETORICAL STUDIES	3
(Prokopchuk L. V., Lebed Iu. B., Skrypnyk N. I.)	284
1. Educational and methodological tools for the development	
of critical thinking of students of higher education	286
2. Methodical tools for the development of critical thinking among	
higher education students in rhetoric classes	291
CHAPTER 15	
THE PEDAGOGICAL VOCABULARY IN THE MODERN	
EXPLANATORY LEXICOGRAPHY OF THE UKRAINIAN	
LANGUAGE (Tomilenko L. M., Olifirenko L. V., Britikova K. V.)	299
1. The vocabulary of the pedagogical sphere as an object of scientific	
investigations and lexicographic works	300
2. The virtual lexicographic laboratory (VLL) as a modern research toolkit.	303
3. The thematic groups and characteristic features of pedagogical	
vocabulary in the Dictionary of the Ukrainian language in 11 volumes	307
4. The pedagogical vocabulary in the Dictionary	
of the Ukrainian language in 20 volumes: reflection of lexical	
and semantic changes and normative processes	310
TEXT - DISCOURSE - LINGUISTIC PERSONALITY:	
EUROPEAN AND NATIONAL DIMENSIONS	
CHAPTER 16	
LITERARY POTENTIAL OF STORYTELLING	
AS THE INSTRUMENT OF THERAPEUTIC INFLUENCE	
IN "101 HEALING STORIES FOR KIDS AND TEENS.	
USING METAPHORS IN THERAPY" BY G.W. BURNS	210
(Bahatska O. V., Dvorianova A. O.)	
 The notion of therapeutic discourse and approaches to its interpretation. Characteristics of therapeutic discourse and principles of its analysis 	
3. Storytelling as a tool of therapeutic influence	
4. The image space of the therapeutic stories studied	
1. The mage space of the therapeutic stories studied	550

CHAPTER 17 SYNERGY OF TACTICAL AND STRATEGIC COMMUNICATION APPROACHES IN THE IMPLEMENTATION OF SUSTAINABL	
DEVELOPMENT GOALS IN MODERN ENGLISH ECONOMIC DISCOURSE (Kovalenko A. M., Oleksich Z. A.) 1. Theoretical aspects of modern economic discourse: definition, status	. 349
and role in achieving the goals of sustainable development	
CHAPTER 18 THE FUNCTIONING OF THE FORMULAS OF LINGUISTIC ETIQUETTE IN THE LETTERS OF JULIUSZ SLOWACKI (Kuvarova O. K.)	
 Vocatives and vocative constructions in the letters of Juliusz Slovacki Types and functions of final etiquette formulas 	375
in the epistolary of Ju. Slovacki	398 400 406
INTERCULTURAL COMMUNICATION AND PHILOLOGICAL EDUCATION	
CHAPTER 20 INTERDISCIPLINARY APPROACH IMPLEMENTATION IN WESTERN EUROPEAN TRANSLATION STUDIES IN THE THEORETICAL AND APPLIED PERSPECTIVES (Aleksenko S. F.)	122
Setting theoretical framework: basic concepts, theories and approaches in translation studies	
2. Predominant translation methodologies assessment in the interdisciplinary paradigm of modern translation studies	438

CHAPTER 21	
REVITALIZATION OF UKRAINIAN CULTURAL MEMORY	
IN WAR-TIME CONTEXT (BASED ON THE EXAMPLE	
OF UKRAINIAN LANGUAGE DISCURSIVE	
CONCEPTUALIZATION) (Albota S. M., Romanyshyn N. I.)	
1. Related Works on Ukrainian Identity Discourse	456
2. Methods and materials upon discovering national identity	
conceptual content	462
3. Results and Discussion. Discursive deconstruction of Ukrainian	
language identity under Russian totalitarism: a corpus-based analysis	
3. Discussions	479
CHAPTER 22	
FEATURES OF TRANSLATION ACTIVITY IN THE CONTEX	T
OF INTERCULTURAL COMMUNICATION (Boichenko S. V.).	485
1. The concept of "translator": specifics of the definition	
2. The most significant translation mistakes in history	
3. Factors that lead to translation defects	493
CHAPTER 23	
MODERN APPROACHES TO IMPROVING THE GRAMMATI	ICAL
COMPETENCE OF FUTURE TRANSLATORS OF SCIENTIFIC	C
AND TECHNICAL LITERATURE (BASED ON FRENCH	
MEDICAL TEXTS) (Bondar L. V.)	499
1. Professional competence of the future translator through the prism	
of the specifics of translating medical texts	500
2. Grammatical features of French medical texts and the content	
of future translators' grammatical competence	506
3. Theoretical aspects of the functioning of the categorical paradigm	
of the French verb and practical tasks for systematising knowledge	71 4
and improving skills in its implementation	514
CHAPTER 24	
REPRODUCING UKRAINIAN WARFARE DISCOURSE	
IN ENGLISH TRANSLATION (Mosiyevych L. V.)	
1. Linguistic peculiarities of warfare discourse	
2 Peculiarities of translating Ukrainian warfare discourse into English	535