## **CONTENTS**

## CHAPTER «DEVELOPMENT OF THE NATIONAL ECONOMY, FINANCE AND MANAGEMENT IN MODERN CONDITION»

Viktoriia Blyzniuk, Liubov Yatsenko INEQUALITY IN SOCIETY: MODERN TRENDS AND CHALLENGES FOR UKRAINIAN SOCIETY1
Oksana Horbachova FINANCIAL SECURITY OF COST MANAGEMENT AS A BASIS FOR SUSTAINABLE DEVELOPMENT OF THE AIRPORT COMPLEX
Iryna Zhuravlova CAPITAL RESTRUCTURING IN THE SYSTEM OF ANTI-CRISIS FINANCIAL MANAGEMENT44
Ihor Liadskyi MANAGING SOCIAL INTELLIGENCE IN THE CONTEXT OF SOCIALLY-ORIENTED MARKETING AND INCREASING EMPLOYEE LOYALTY
Svitlana Naumenkova, Yaroslav Honcharenko THE DEVELOPMENT OF THE CONCESSION MECHANISMS IN UKRAINE97
Olha Ovsiienko COMPLIANCE MANAGEMENT SYSTEM: FEATURES OF FORMATION AND DEVELOPMENT122
Oksana Pavlenko CURRENT CHALLENGES OF INNOVATIVE DEVELOPMENT OF INSURANCE PROTECTION: DIGITALIZATION, FINANCIAL AND INVESTMENT ASPECTS
Olha Ryndzak MIGRATION LOSSES OF UKRAINE CAUSED BY THE WAR: PROBLEMS AND PERSPECTIVES FOR RETURNING172
Olha Samoshkina REFORMATION OF FINANCIAL-BUDGETARY REGULATION SYSTEM OF THE AGRICULTURAL PRODUCTION IN THE CONTEXT OF MODERN INSTITUTIONAL TRANSFORMATIONS
Svitlana Suvorova RESEARCH OF THE LABOR MARKET OF UKRAINE: GENDER ASPECTS OF TRANSFORMATION AND NEW OPPORTUNITIES209
Oleksandra Tverezovska, Yaryna Samusevych FINANCIAL SUPPORT FOR THE DEVELOPMENT OF GREEN INFRASTRUCTURE236
Ievgen Tishchenko FORMATION OF THEORETICAL AND PRACTICAL FOUNDATIONS FOR THE RECOVERY AND DEVELOPMENT OF UKRAINE'S ECONOMY260
Nadiia Tkachova, Maksym Klimov THEORETICAL AND METHODOLOGICAL ESSENCE OF MARKETING STRATEGIES IN EDUCATION 282

Igor Chugunov, Mykola Pasichnyi FISCAL POLICY AND ECONOMIC DEVELOPMENT307
Volodymyr Shevchenko, Stefaniia Parubets GLOBAL ECONOMIC INSTABILITY AND INNOVATION POLICY
CHAPTER «REGIONAL ECONOMICS AND TERRITORIAL MANAGEMENT»
Natalia Tubaltseva, Ihor Sirenko, Anatoliy Tubaltsev DEVELOPMENT OF THE TRANSPORT SPHERE IN THE POST-WAR RECOVERY OF THE NATIONAL ECONOMY
Maksym Filiak THE 43-YEAR ECONOMIC CYCLE: IMPLICATIONS OF NEO-MERCANTILISM AND PROTECTIONISM FOR URBAN PLANNING
CHAPTER «STRATEGIC BUSINESS MANAGEMENT IN THE MODERN CONDITIONS OF DIGITAL DEVELOPMENT TECHNOLOGIES»
Inna Aleksieienko, Svitlana Leliuk MODELING BUSINESS PROCESSES OF MAKING FINANCIAL DECISIONS USING DIGITAL TECHNOLOGIES
Natalia Bobro METHODOLOGICAL STRATEGIES FOR CREATING AN INTEGRATED INFORMATION ENVIRONMENT IN A DIGITAL UNIVERSITY403
Tetiana Hilorme DEVELOPMENT OF INNOVATIVE-ORIENTED BUSINESS STRUCTURES IN DIGITAL SOCIETY: ECONOMIC ASPECTS
Anastasiya Dyskina EVOLUTION OF APPROACHES TO THE DEVELOPMENT OF INNOVATIVE AND INVESTMENT MECHANISMS FOR THE DEVELOPMENT OF THE PRODUCTION SECTOR
Olena Lazarieva PECULIARITIES OF CONDUCTING AGRIBUSINESS OF LAND IN TODAY'S CONDITIONS455
Andriy Melnyk EXAMINING THE IMPACT OF ADVANCED TECHNOLOGIES AND SEMANTIC WEB INTEGRATION IN WEB 3.0 AND THE FUTURE OF STRATEGIC DIGITAL MARKETING
Tetiana Mirzoieva, Ludmila Stepasyuk STRATEGIC GUIDELINES FOR AGRIBUSINESS DIVERSIFICATION THROUGH EXPANDING THE PRACTICE OF PRODUCING NICHE CEREAL CROPS
Svitlana Podzihun, Nataliia Pacheva MARKETING ASPECTS OF STRATEGIC BUSINESS MANAGEMENT543

Olha Rudachenko, Vitalina Konenko ORGANIZATIONAL AND ECONOMIC MECHANISM DEVELOPMENT OF THE INTEGRATED TRADE SYSTEM OF UKRAINE IN MODERN CONDITIONS	584
<b>Olesia Suntsova</b> DIGITAL TECHNOLOGIES FOR THE DEVELOPMENT OF INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT	·600
Varvara Chernenko, Oksana Kostenko DIGITAL MANAGEMENT STRATEGIES IN EDUCATIONAL BUSINESS: NEW APPROACHES TO ADVERTISING AND ACTIVITY ANALYSIS OF TUTORING CENTERS IN CONDITIONS OF UNCERTAINTY	631
Bohdan Cherniavskyi DIGITAL TECHNOLOGIES AS AN ACCELERATOR OF REMEDIATION: A STRATEGIC VECTOR FOR THE POST-WAR REVITALIZATION OF UKRAINE'S TERRITORY	653