CONTENTS

CHAPTER «DEVELOPMENT OF THE NATIONAL ECONOMY, FINANCE AND MANAGEMENT IN MODERN CONDITION»

1
20
38
59
82
98
120
172
224
244

CHAPTER «STRATEGIC BUSINESS MANAGEMENT IN THE MODERN CONDITIONS OF DIGITAL DEVELOPMENT TECHNOLOGIES»

Bogdan Batiuk, Yurii Kuzyk STRATEGY AND TACTICS OF MAKING MANAGEMENT DECISIONS TO ENSURE THE FINANCIAL AND ECONOMIC STABILITY OF THE ENTERPRISE
Natalia Bobro DIGITAL TECHNOLOGIES IN EDUCATION AS A FACTOR OF ECONOMIC DEVELOPMENT
Liubov Vodianka, Nataliia Stakhova INVESTMENTS IN TECHNOLOGY STARTUPS: CONCEPTUAL PRINCIPLES AND STRATEGIC IMPERTATIVES
Nazar Demchyshak, Roksolana Paslavska DIGITALIZATION AND TAX INCENTIVES FOR COOPERATION BETWEEN HIGHER EDUCATION INSTITUTIONS AND BUSINESS IN UKRAINE: THE CASE OF SCIENCE PARKS
Mariia Mazorenko, Lyudmila Polyvana DIGITALIZATION IN STRATEGIC MANAGEMENT: CONCEPTUAL FOUNDATIONS AND DIGITAL ACCOUNTING TECHNOLOGIES OF MODERN AGRIBUSINESS
Uliana Nikonenko FORMATION OF INFORMATION AND ANALYTICAL BASE OF MANAGEMENT IN THE CONTEXT OF SCIENTIFIC AND METHODOLOGICAL SUPPORT OF THE MANAGER'S ACTIVITIES
Lyudmila Prysiazhna NEW ECONOMIC REALITIES: DEVELOPMENT OF SMALL AND MEDIUM-SIZED BUSINESSES IN UKRAINE
Taras Shyra RISK MANAGEMENT IN THE SYSTEM OF PROVIDING FINANCIAL SECURITY OF AN ENTERPRISE: PRINCIPLES OF SEARCHING FOR OPPORTUNITIES TO INCREASE SECURITY POTENTIAL IN TODAY'S CONDITIONS