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## IMPLEMENTING ESG-PRINCIPLES IN THE AGRICULTURAL SECTOR: RISKS, OPPORTUNITIES AND PRACTICAL MECHANISMS FOR SMALL AND MEDIUM-SIZED ENTERPRISES

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The monograph is devoted to the study of the implementation of ESG principles in the activities of small and medium-sized agricultural enterprises of Ukraine. It will be useful for scientists, agribusiness managers, representatives of financial institutions and government agencies who seek to assess the risks and opportunities of sustainable development, increase the competitiveness of enterprises and ensure their integration into the European economic space. The publication summarizes theoretical approaches, presents practical mechanisms for implementing ESG, outlines methods for risk management and optimization of social and environmental aspects of enterprise's activities.

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