

# CONTENTS

<b>CHAPTER</b> BLEISURE TOURISM AND WORKATIONS AS EMERGING FORMATS IN THE DEVELOPMENT OF BUSINESS TOURISM ( <i>Iryna Andrenko</i> ) .....	1
<b>CHAPTER</b> ECONOMIC MYTHS AND INSTITUTIONAL RESILIENCE: CHALLENGES TO THE DEVELOPMENT OF THE NATIONAL ECONOMY UNDER GLOBAL TRANSFORMATIONS AND RECOVERY ( <i>Anastasiia Artomova</i> ).....	29
<b>CHAPTER</b> METHODOLOGICAL FOUNDATIONS FOR SUBSTANTIATING STRATEGIC DECISIONS AS A BASIS FOR SUSTAINABLE BUSINESS DEVELOPMENT ( <i>Tetiana Basiuk</i> ) .....	71
<b>CHAPTER</b> TRANSFORMATION PROCESSES OF THE TAX SYSTEM OF UKRAINE ( <i>Iryna Volokhova</i> ) .....	95
<b>CHAPTER</b> INNOVATION DYNAMICS OF ECOSYSTEMS AND MATHEMATICAL MODELING OF INNOVATION DIFFUSION ( <i>Anatoly Voronin, Irina Lebedeva, Stepan Lebedev</i> ) .....	126
<b>CHAPTER</b> DIGITAL TRANSFORMATION OF PAYMENT SYSTEMS AS A DETERMINANT OF TRANSACTION COST REDUCTION IN THE DIGITAL ECONOMY ( <i>Tamila Golotsukova, Oleksandr Kushnir</i> ).....	163
<b>CHAPTER</b> TO RESILIENT AND EFFICIENT CLIMATE DEPENDENT ENERGY ( <i>Vasyl Gorbachuk, Tamara Bardadym, Maksym Dunaievskyi</i> ).....	188
<b>CHAPTER</b> TRANSFORMATION OF ORGANIZATIONAL FORMS OF INNOVATION PROCESSES IN AGRO-INDUSTRIAL PRODUCTION: CHALLENGES AND CONTRADICTIONS ( <i>Oleksandr Gutorov</i> ) .....	217
<b>CHAPTER</b> TRANSFORMATION OF THE INNOVATION AND INVESTMENT POTENTIAL OF TERRITORIAL SYSTEMS: THEORETICAL, METHODOLOGICAL AND STRATEGIC DIMENSIONS ( <i>Olena Hutorova</i> ) .....	242
<b>CHAPTER</b> SYSTEM-ANALYTICAL MODELING OF THE OPERATIONAL ACTIVITIES OF A BANK BRANCH BASED ON SIMULATION AND INFORMATION TECHNOLOGIES ( <i>Iryna Danylyuk</i> ) .....	267
<b>CHAPTER</b> ADAPTIVE ASSORTMENT STRATEGY OF INTERNATIONAL RETAILERS IN UKRAINE ( <i>Oksana Dankeieva</i> ) .....	289

<b>CHAPTER</b> PREDICTIVE MANAGEMENT AS A PARADIGM OF MODERN CRISIS MANAGEMENT UNDER UNCERTAINTY ( <i>Natalia Dombrovska</i> ) .....	310
<b>CHAPTER</b> INSTITUTIONAL AND REGULATORY FOUNDATIONS FOR THE DEVELOPMENT OF FINTECH INNOVATIONS IN BANKING UNDER THE CONDITIONS OF THE DIGITAL TRANSFORMATION OF THE ECONOMY ( <i>Diana Zavadska</i> ) .....	335
<b>CHAPTER</b> DATADRIVEN INFORMATION AND ANALYTICAL SUPPORT FOR GOVERNMENT REGULATION OF THE DIGITALISATION OF THE NATIONAL ECONOMY: ARCHITECTURE AND OPERATING MECHANISM ( <i>Olha Korotun</i> ) .....	371
<b>CHAPTER</b> THE LABOUR FORCE IN RURAL AREAS OF UKRAINE: PROBLEMS AND INCLUSION OF EMPLOYMENT IN THE LABOUR MARKET ( <i>Dmytro Krysanov, Olesya Tur, Olga Varchenko</i> ) .....	388
<b>CHAPTER</b> PRINCIPLES OF INTERNATIONAL INVESTMENT AND METHODOLOGICAL APPROACHES TO THE ANALYSIS OF THE DEVELOPMENT OF THE ENERGY SECTOR OF UKRAINE UNDER MARTIAL LAW ( <i>Iryna Lytvynchuk, Yan Tsymbalyuk</i> ) .....	415
<b>CHAPTER</b> INNOVATIVE MECHANISMS FOR THE DEVELOPMENT OF RENEWABLE ENERGY IN UKRAINE UNDER WAR AND ENERGY CHALLENGES ( <i>Solomiia Ohinok-Kopylchak</i> ) .....	442
<b>CHAPTER</b> FORMATION OF CLOSED RESOURCE CYCLES IN UKRAINE'S AGRI-FOOD SECTOR BASED ON CIRCULAR ECONOMY PRINCIPLES ( <i>Yuliya Pereguda</i> ) .....	460
<b>CHAPTER</b> INNOVATIVE ECONOMY AS A FOUNDATION FOR SUSTAINABLE DEVELOPMENT IN THE CONTEXT OF DIGITALIZATION AND POST-WAR TRANSFORMATION ( <i>Kateryna Pryshliak</i> ) .....	478
<b>CHAPTER</b> DIGITAL INNOVATIONS IN REAL ESTATE DEVELOPMENT PROJECT MANAGEMENT IN CONSTRUCTION AS A MECHANISM FOR ENSURING ECONOMIC SECURITY ( <i>Nataliia Svichkar</i> ) .....	504
<b>CHAPTER</b> TRANSFORMATION OF UKRAINE'S MONETARY CIRCULATION: TRENDS, CHALLENGES, AND DEVELOPMENT PROSPECTS ( <i>Olena Serhieieva</i> ) .....	533

<b>CHAPTER</b> IMPROVING THE MANAGEMENT OF FINANCIAL RESOURCES OF ENTERPRISES IN THE CONTEXT OF ENSURING SUSTAINABLE DEVELOPMENT ( <i>Oksana Storozhenko</i> ).....	562
<b>CHAPTER</b> SOCIO-ECONOMIC SECURITY OF ENTERPRISES AS THE BASIS FOR THE BALANCED DEVELOPMENT OF THE NATIONAL ECONOMY UNDER CONDITIONS OF WAR CHALLENGES AND CIRCULAR TRANSFORMATION ( <i>Olena Khalina</i> ).....	583
<b>CHAPTER</b> INDUSTRY 5.0 IN THE POST-WAR RECONSTRUCTION OF UKRAINE'S INDUSTRY: STRATEGIES FOR ENSURING QUALITY AND SAFETY OF PRODUCTION SYSTEMS ( <i>Oksana Shpatakova</i> ) .....	613
<b>CHAPTER</b> MANAGEMENT OF INNOVATIVE ACTIVITIES OF ENTERPRISES TAKING INTO ACCOUNT THE WAR PERIOD ( <i>Olena Iastremska</i> ).....	637