

ANALYSIS OF DEMAND FOR ECONOMIC SPECIALTIES IN UKRAINE IN THE CONTEXT OF WORLD EDUCATIONAL INTEGRATION

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According to the Decree of the Cabinet of Ministers of Ukraine No. 266 «On Approving the List of Fields of Knowledge and Specialties for which Higher Education Applicants Are Prepared» dated April 29, 2015 [1], four are the economic fields in Ukraine, which with corresponding specialties are shown in Figure 1.

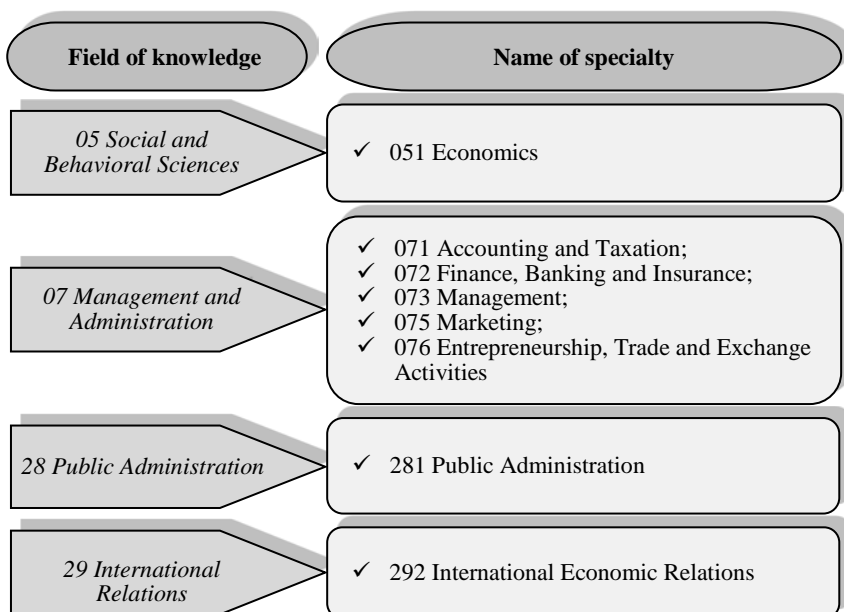


Figure 1. The list of economic branches of knowledge and specialties by which the students of higher education are trained

Source: compiled by authors [1]

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The data in Table 1 reflect the number of students in universities III-IV accreditation levels at the beginning of the academic year, by educational levels and branches of knowledge, according to the 2015 list.

Table 1

Number of students in universities III-IV accreditation levels by economic branches of knowledge at the beginning of the academic year, 2016-2018 [2]

<i>Higher education degree</i>	<i>Field of knowledge</i>	<i>Number of students in universities III-IV accreditation levels</i>					
		<i>2016/17</i>		<i>2017/18</i>		<i>deviation</i>	
		<i>persons</i>	<i>%</i>	<i>persons</i>	<i>%</i>	<i>+/-</i>	<i>%</i>
Bachelor	05 Social and Behavioral Sciences	14 213	17,9	38 112	16,67	23 899	268,1
	07 Management and Administration	26 826	33,76	78 140	34,19	51 314	291,3
	28 Public Administration	-	-	3 070	1,35	3 070	-
	29 International Relations	-	-	11 026	4,82	11 026	-
At once		41 039	51,62	130 348	57,03	89 309	317,62
Master	05 Social and Behavioral Sciences	9 955	12,53	19 074	8,35	9 119	191,6
	07 Management and Administration	28 468	35,82	64 675	28,31	36 207	227,2
	28 Public Administration	-	-	10 301	4,50	10 301	-
	29 International Relations	-	-	4 148	1,81	4 148	-
At once		38 423	48,38	98 198	42,97	59 775	255,57
At all		79 462	100	228 546	100	x	x

As we can see, there is a steady demand for higher education in economic specialties over the two academic years. Since in the 2016/17 academic year most students studied in the areas of preparation, there is a significant difference of absolute indicators for the two academic years – 2.5-3 times. At the same time, relative indicators show strong trends.

If we consider the structure of the number of students in all branches of knowledge, the share of the number of students studying in economic specialties, according to the data 2017/18 academic year is 21.16%. This is slightly more than a fifth of everyone who wants to get a college degree.

The desire to get an economical higher education is explained by the steady demand for economic specialties from the business side, with almost all graduates getting jobs.

In the structure of the number of students in the Higher Education Levels III-IV levels of accreditation in the economic branches of knowledge of higher education degrees «Bachelor» and «Master» the greatest share is the branch of knowledge 07 «Management and Administration» – 59.95% and 65.86% respectively (Figure 2).



Figure 2. Structure of the number of students in the Higher Education Level III-IV accreditation levels in the economic branches of higher education «Bachelor» and «Master» degrees in the 2017/18 academic year, %

Source: compiled by authors [2]

First of all, this is because this area of expertise has five specialties. In the second place – specialty 051 «Economics», its share is 29.24% and 19.42% respectively. Specialties such as 281 «Public Administration» and 292 «International Economic Relations» are gaining popularity.

In our opinion, it is the specialty 292 «International Economic Relations» that is the most promising. Modern globalization processes that are taking place in the world require skilled personnel of this area of knowledge. This is confirmed by the data in Figure 3. As we can see, it is the field of knowledge «International Relations» that is in greatest demand in Ukraine. In addition, according to the introduction company 2019 to enter the budget was the most difficult in the specialty of this industry – a passing score on them is more than 190 points. The entry for a wide bachelor's competition for full-time study is intended.



Figure 3. Map of the popularity of the first degrees of higher education in Europe [3]

The top 10 specialties with the highest passing scores in 2019 are listed in Table 2.

Table 2

Top 10 specialties with highest passing scores in 2019 [4]

№	Specialties	Points	№	Specialties	Points
1	International Law	194,25	6	Journalism	188,75
2	International Relations, Public Communications and Regional Studies	194,004	7	Medical Psychology	186,9
3	International Economic Relations	190,84	8	Cultural Studies	185,691
4	Dentistry	189,176	9	History and Archeology	185,05
5	Politology	189,125	10	Public Administration	183,804

Compared to last year, the demand for the specialty «Public Administration» increased in the TOP-10.

Thus, there is a steady demand for economic specialties in the market of educational services of Ukraine, especially high demand is observed for the specialty «International Economic Relations».

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PROTEIN CONSUMPTION LIKE A FOOD SECURITY INDEX OF THE COUNTRY

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A global food security problem today is more than ever.

There is no country in the world that is concerned with food security. This includes food products production, their distribution, domestic consumption, imports and exports, etc. However, each country has its own features of

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